Programme Rundown (Tentative)

Day 1 – 29 April 2025 (Tuesday) | Hybrid
Venue: Fung Yiu King Hall (A401), 4/F S H Ho Academic Building, North Campus, Shatin, HSUHK

09:30 – 10:00	**Registration**
10:00 – 10:30	**Opening Ceremony** **Welcome Address** **Professor Simon HO Shun-man** President, The Hang Seng University of Hong Kong **Speech by Officiating Guests of Honor** **Dr Jeff SZE Chun-fai, JP** Under Secretary for Education, Education Bureau, HKSAR **Dr Hon NGAN Man-yu** Legislative Council Member, Legislative Council, HKSAR **Presenting APHERP Membership Awards** Welcoming to new partner institutions to the Asia Pacific Higher Education Research Partnership (APHERP) - Beihang University - Durham University - The University of Manchester - Tongji University - Tsinghua University - Xiamen University **Chair by Professor Mok Ka-ho** Co-Director of the APHERP cum Provost and Vice President (Academic and Research) The Hang Seng University of Hong Kong

10:30 – 11:30	**Roundtable Discussion I**
	Theme: *Questing for International Higher Education Hub in Asia: The Role of Public and Private Universities*
	Speakers:
	• **Professor Anthony CHEUNG Bing-leung, GBS, JP**
	   Former Chairman, Committee on Self-Financing Postsecondary Education
	• **Professor Simon HO Shun-man**
	   President, The Hang Seng University of Hong Kong
	• **Professor Paul LAM Kwan-sing, SBS, JP**
	   President, Hong Kong Metropolitan University
	• **Professor CHAN Sheng-ju**
	   Vice President, National Chung Cheng University
	Moderator:
	• **Professor Joshua MOK Ka-ho,** The Hang Seng University of Hong Kong

11:30 – 11:45	**Refreshment Break**
11:45 – 12:30	**Keynote Presentation I** **Speaker: Professor CHENG Kai-ming, SBS, JP** Emeritus Professor, The University of Hong Kong
12:30 – 14:00	**Lunch Break** (VIP lunch for invited guests)
14:00 – 14:45	**Keynote Presentation II** **Topic:** *The Emerging Geopolitics of Higher Education: Implications of Western Nativism and Deglobalisation* **Speaker: Professor Simon MARGINSON,** University of Oxford
14:45 – 15:45	**Panel Discussion** *[Session will be conducted in Putonghua]* **Theme:** *Riding over the Impact of Geo-politics on Higher Education: Searching for Productive Inter-University Collaborations in the Greater China Region* **Speakers:** • **Professor BIE Dun-rong,** Xiamen University • **Professor CAI San-fa,** Tongji University • **Professor HOU Yung-Chi,** National Chengchi University • **Professor LIU Yang,** Beihang University • **Professor MOK Ka-ho,** The Hang Seng University of Hong Kong • **Professor SHEN Wen-qin,** Peking University • **Professor WEN Wen,** Tsinghua University **Moderator:** • **Professor Scarlet TSO Hung** Dean of School of Communication, The Hang Seng University of Hong Kong
15:45 – 16:15	**Refreshment Break**
16:15 – 17:30	**Parallel Presentations** **Section 1 |** *Sino-foreign Cooperation in Higher Education: Opportunities, Challenges, and Institutional Dynamics* **A401** **Section 2 |** *Transnational Higher Education in China: Governance, Curriculum, and Student Experiences* **CR219** **Section 3 |** *International Student Mobility and Cultural Integration* **CR002** **Roundtable Discussion II** **Theme:** *Idea Exchange for Inter-university Collaboration* **D801** **Participants:** Tin Ka Ping Foundation Invited Guests and other VIP guests **Moderator: Professor Joshua MOK Ka-ho,** The Hang Seng University of Hong Kong
18:30 – 20:00	**Gala Dinner for invited VIP guests**

Day 2 – 30 April 2025 (Wednesday) | Hybrid	
Venue: The Create, 15/F, M+ Tower, West Kowloon Cultural District, Kowloon [Town Center of HSUHK]	
09:00 – 09:30	**Registration**
09:30 – 10:05	**Special Presentation** **Topic:** *Intergenerational Inequalities and the changing opportunities in Education and Training for young Adults in the UK* **Speaker: Professor Andy GREEN,** University College London
10:05 – 10:35	**Keynote Presentation** **Topic:** *From Fragmentation to Flexibility: Rethinking Quality Assurance and Frameworks for Micro-Credentials in Asian Higher Education* **Speaker: Professor HOU Yung-Chi,** National Chengchi University
10:35 – 10:45	**Refreshment Break**
10:45 – 12:00	**Parallel Presentations** **Section 4 |** *Policies and Strategies for Attracting International Students* `TC01-02` **Section 5 |** *Pathways to Higher Education: Transitions, Access, and Social Mobility* `TC03` **Section 6 |** *Transnational Higher Education: Identity, Language, and Cross-Cultural Experiences* `TC05` *(Section 6 hosts by: Joint Research Centre for Cross-Border Education, The Hang Seng University of Hong Kong and South China Normal University)* `MPL13023` **Section 7 |** *Rethinking Internationalization in Higher Education* **Section 8 |** *Navigating Global Education: Mobility, Engagement, and Intercultural Challenges* `TC06`
12:00 – 12:45	**Refreshment Break & Poster Presentation**
12:45 – 14:00	**Lunch Break**
14:00 – 15:15	**Panel Discussion** **Theme:** *Power, Politics, and Student Rights in Contemporary Higher Education* **Speakers:** • **Anas ALMASSRI,** Durham University (Online) • **Dr Kun DAI,** The Chinese University of Hong Kong • **Dr William LO Yat-wai,** Durham University (Online) • **Dr Rille RAAPER,** Durham University **Moderator:** • **Dr Miguel Antonio LIM,** University of Manchester
15:15 – 16:30	**Parallel Presentations** **Section 9 |** *AI in Higher Education: Policies, Practices, and Global perspectives* `TC01-02` **Section 10 |** *Empowering the Next Generation: Sustainability, Engagement, and Innovation in Higher Education* `TC03` **Section 11 |** *Student Success and Well-Being in Higher Education* `TC05` **Section 12 |** *Enhancing Professional Practice: Teacher Development, Innovation, and Community Well-Being* `MPL13023` **Section 13 |** *Globalization and Policy Shifts in Higher Education* `TC06`
16:30 – 17:00	**Closing Remark** **Professor Mok Ka-ho** Provost and Vice President (Academic and Research) The Hang Seng University of Hong Kong
END OF CONFERENCE	

Session 1
Sino-foreign Cooperation in Higher Education: Opportunities, Challenges, and Institutional Dynamics

A401

Chairman: Dr Kai ZHAO

Zoom link	Meeting ID	Passcode
	994 6720 2147	CHER25

	Title	Presenter(s)
A01	A Comparative Study of Chinese-Foreign Cooperative Running Schools (CFCRS): Regulation, Quality Assurance, and Impact on Teaching and Learning in the Greater Bay Area (GBA)	Christopher Hong-Yi TAO **National Chengchi University**
A04	Challenges of Internationalization of Higher Education: A Case Study of Georgia Tech Shenzhen Institute, Tianjin University	Zixue CHEN **Lingnan University** Co-author(s): Jingyu LU Jiayuan LI
A18	Navigating Dual Identity: A Comparative Study of Research Development in Sino-Foreign Collaborative Universities	Kai ZHAO **Lingnan University** Co-author(s): Liyan ZHU Jiaxin GUO
A36	The Dilemma of Sino-foreign Joint Universities in Chinese Higher Education	Jie DING **The University of Hong Kong**

Session 2
Transnational Higher Education in China: Governance, Curriculum, and Student Experiences

CR219

Chairman: Dr Keyu Zhai (TBC)

Zoom link	Meeting ID	Passcode
	965 0007 7174	CHER25

	Title	Presenter(s)
A17	A Case Study of Transnational Higher Education Programs in Application-Oriented Chinese Universities: Challenges in Teaching Objectives and Curriculum Design	Ruiqi ZHANG **Lingnan University**
A30	Divergences and Convergences of Opportunities and Challenges for Cross-border Higher Education: Case Studies on Governance and Operations of Joint Master's Programmes	Jie LIU **The University of Hong Kong**
A45	Policy-driven Identity Dilemma: The Impact of Sino-foreign Co-operative University Modes on Students' Academic Experiences and Post-graduation Destinations	Renjie CAI **Lingnan University** Co-author(s): Chuanxue LIN
A52	An Exploration of the Impact of Sino-Foreign Cooperation Educational Institutions on the Internationalization of Higher Education in China	Saheed ADEBAYO **Wenzhou-Kean University**

Session 3
International Student Mobility and Cultural Integration

CR002

Chairman: Mr Cunxin WU (TBC)

Zoom link	Meeting ID	Passcode
	930 0598 1462	CHER25

	Title	Presenter(s)
A07	Reimagining International Student Mobility: The Role of Institutional Supportive Mechanisms and Multipolarity in Hong Kong's Attraction of African Doctoral Students	Jacob NKANSAH **The Education University of Hong Kong** Co-author(s): Raymond BOATENG
A12	An Interpretative Phenomenological Analysis of the Factors Influencing and Driving Mechanisms of International Student Mobility-Evidence from International Students Coming to China	Cunxin WU **Beihang University** Co-author(s): Wanying WU
A31	Enhancing Understanding of and Affinity for China: An Ecological Understanding of Belt and Road Initiative International Student Experiences in China	Jie XU **The Chinese University of Hong Kong** Co-author(s): Yabing LIU Kun DAI

Day 2 - Parallel Presentation | 10:45 -12:00
Venue: The Create, 15/F, M+ Tower, West Kowloon Cultural District, Kowloon [Town Center of HSUHK]

Session 4
Policies and Strategies for Attracting International Students
Chairman: Professor Yang LIU (TBC)

TC01-02

Zoom link	Meeting ID	Passcode
	963 7043 5231	CHER25

	Title	Presenter(s)
A13	The Policy Implementation of the Education of International Students in China: A Perspective of Institutional Logics	Shuiyun LIU **Beijing Normal University** Co-author(s): Bin ZHAO Miss Xi YANG
A20	At the Tensions of Competition and Cooperation: Hybrid Representation of International Students within China's National Policies	Ruirui LIU **University of Manchester (online)** Co-author(s): Miguel LIM Rui HE
A27	A Comparative Analysis of Policies for Attracting International Students in Turkey and Taiwan	Muberra KAYNAR **National Chengchi University (online)**
A51	Exploring Government Scholarship Policy - The Case of Chinese Government Scholarship (CSC)	Limanzi XU **University of Manchester (online)**
A57	Evaluating Global Competitiveness in Doctoral Education: A Trinity Model from Educational Ecology Perspective	Yang LIU **Beihang University** Co-author(s): Yu LI

Session 5
Pathways to Higher Education: Transitions, Access, and Social Mobility
Chairman: Dr Zhen TIAN (TBC)

TC03

Zoom link	Meeting ID	Passcode
	992 6104 6310	CHER25

	Title	Presenter(s)
A03	Assessing Local and Non-local Students' Needs for Transition from Associate Degree to Bachelor's Degree in Hong Kong	Minyi YE **Lingnan University**
A32	Educational Motivations as Family Strategy: Chinese Mother-students Pursuing Cross-Border Study in Hong Kong	Jing LIU **The Chinese University of Hong Kong** Co-author(s): Kun DAI
A11	Hong Kong Youth's Cultural Mixing Attitudes, Experiences, and Identity: Evidence from the Guangdong-Hong Kong-Macao Greater Bay Area	Baohua YU **Lingnan University** Donghai YAN **Lingnan University (online)**
A37	From Vocational Training to Academic Degrees: How Young Females Forge Educational and Career Trajectories in a Shifting Landscape	Zhen TIAN **Lingnan University** Co-author(s): Yetong ZHAO

Session 6
Transnational Higher Education: Identity, Language, and Cross-Cultural Experiences
Chairman: Professor Yuzhuo CAI (TBC)

TC05

Zoom link	Meeting ID	Passcode
	914 0800 4347	CHER25

	Title	Presenter(s)
A15	Higher Vocational Education Going Global (职教出海): Policy, Practice and Research	Ailei XIE **South China Normal University** Co-author(s): Jingran YU
A25	Navigating Fluid Boundaries: Identity Formation of Chinese Undergraduate Students in Hong Kong Institutions' Branch Campuses in Mainland China	Xiaofan ZHANG **The Chinese University of Hong Kong** Co-author(s): Kun DAI
A29	Navigating Racism: Unpacking Chinese International Students' Contradictory Experiences in Tanzania	Yuxiao JIANG **The Chinese University of Hong Kong** Co-author(s): Kun DAI Chao LI
A33	Beyond Homogeneity: Differentiating English Language Learners in a Transnational Medical Programme in China	Beatrice CLEGG **Southern University of Science and Technology** Co-author(s): Samuel WHITAKER
A55	Hong Kong as a Strategic Mediator for EU–China Higher Education Cooperation	Yuzhuo CAI **The Education University of Hong Kong**

Section 7
Rethinking Internationalization in Higher Education

MPL13023

Chairman: Ms Yilan CHEN (TBC)

Zoom link	Meeting ID	Passcode
	965 0224 8763	CHER25

	Title	Presenter(s)
A08	International Trends and Patterns in Higher Education Research: A Bibliometric Analysis	Cheng-Cheng YANG **National Chiayi University** Co-author(s): Hung-Chun TAI
A24	Towards a More Inclusive Conceptualization of Internationalization of Higher Education: The Student Perspective	Youliang ZHANG **South China Normal University** Co-author(s): Kai ZHAO Yawen WENG
A40	European Experience and Chinese Choice of Local Internationalization of Higher Education: A Study on Path Construction Based on Digital Synergy and Regional Radiation	Yilan CHEN **South China Normal University**
A44	The Emergence of a World Academic Power: China and the Internationalization of Higher Education	Everardo BLANCO LIVERA **Lingnan University**

Session 8
Navigating Global Education: Mobility, Engagement, and Intercultural Challenges

TC06

Chairman: Dr Gaoming ZHENG

Zoom link	Meeting ID	Passcode
	962 7755 7454	CHER25

	Title	Presenter(s)
A19	Silent Responses: Building International Student Confidence to Participate in Taught Sessions at the Graduate Level	Simon BROWNHILL **University of Bristol** **(online)**
A21	Intercultural Communicative Competence and the Colonial Matrix of Power: Reframing International Higher Education Through a Decolonial Lens	Steven ARIZA **National Chung Cheng University**
A35	"The First to Eat the Crab": Comparing Students' Learning Experiences in New and Established Taught Postgraduate Programs in Hong Kong	Wenqiang WANG **The Education University of Hong Kong** Co-author(s): Weiyan XIONG
A47	Intellectual Migration and Development of the Global City in Hong Kong	Ka LIN **Lingnan University** **(online)** Co-author(s): Wenqing MU
A58	Changes in Sino-Finnish Higher Education Cooperation in the Geopolitical Shifts: From an Institutional Logics' Perspective	Gaoming ZHENG **Tongji University** Co-author(s): Xinzhi HU Weisali WUMANJIANG

Day 2 - Parallel Presentation | 15:15 -16:30
Venue: The Create, 15/F, M+ Tower, West Kowloon Cultural District, Kowloon [Town Center of HSUHK]

Session 9
AI in Higher Education:
Policies, Practices, and Global perspectives

TC01-02

Chairman: Dr Ka Lok Sobel CHAN

Zoom link	Meeting ID	Passcode
	963 7043 5231	CHER25

	Title	Presenter(s)
A05	Generative AI for Content Creation in Media and Communication Education	Ka Lok Sobel CHAN **The Hang Seng University of Hong Kong**
A46	Analysis and Implications of Multidimensional Quantitative Evaluation of AI Education Policy Texts in Higher Education - Based on TF-IDF Algorithm and PMC Index Model	Cunxin WU **Beihang University**
A49	Policy on the use of Artificial Intelligence (AI) in higher education in China and Finland (中芬两国人工智能教育政策研究)	Hui XIN **Tongji University** Co-author(s): Gaoming ZHENG
A50	Layered Governance and Regional Variations: A Comparative Study of Generative AI Policies in Higher Education Across Greater China	Xinyi CHEN **The Chinese University of Hong Kong (online)** Co-author(s): Zhen TAO Yutong CHENG

Session 10
Empowering the Next Generation:
Sustainability, Engagement,
and Innovation in Higher Education

TC03

Chairman: Dr Fanny CHAN

Zoom link	Meeting ID	Passcode
	992 6104 6310	CHER25

	Title	Presenter(s)
A09	Sustaining Robust University-Community Engagements in an Era of AI	Joclarisse ALBIA **National Chung Cheng University**
A16	Empowering Generation Z: Promoting Sustainable Development Goals and Sustainability Awareness	Fanny CHAN **The Hang Seng University of Hong Kong** Co-author(s): Nikki CHEN
A38	The Role of Global Environmental Awareness in University Students' Engagement with SDGs Action	Chi-Wang CHIANG **National Chengchi University** Co-author(s): En-Yu LIU Sophia Shi-Huei HO
A41	Practical Innovation in Cross-Cultural Interaction: University-Enterprise Mentors Communities Empowering Global Engineering Education	Yonghong MA **Beihang University** Co-author(s): Shuoran MA Junlin JI

Session 11
Student Success and Well-Being
in Higher Education

TC05

Chairman: Ms Xinye ZHOU (TBC)

Zoom link	Meeting ID	Passcode
	914 0800 4347	CHER25

	Title	Presenter(s)
A02	Spatial Heterogeneity and Promotion of Chinese University Students' Mental Health	Keyu ZHAI **Lingnan University**
A28	Strategies for Preventing Distortion Risks in the Quality Evaluation of Doctoral Dissertation in China	Xinye ZHOU **Tongji University** Co-author(s): Sanfa CAI
A42	Relationship Between Career Adaptability and Competitive Attitudes Among Chinese College Students	Wenjuan GAO **Beihang University** Co-author(s): Wenhao TANG

Section 12

Enhancing Professional Practice: Teacher Development, Innovation, and Community Well-Being

Chairman: Ms Lucy Amanda ASAMOAH (TBC)

MPL13023

Zoom link	Meeting ID	Passcode
	965 0224 8763	CHER25

	Title	Presenter(s)
A14	Integrated Health and Social Care for Older People with Stroke in Gaozhou County	Manping CHE **Lingnan University**
A26	The Dual Role of Art Bias: The Impact of Organizational Climate on Teachers' Innovation in the Age of AI	Hu LIU **City University of Macau**
A53	Instructional Supervision and Professional Development: Perception of Public Junior High School Teachers in Ghana	Jeremiah NUOBALEE **Lingnan University**
A54	The Role of Ghana National Association of Teachers in Enhancing Teacher Professionalism, Competency and Teaching and Learning Delivery in Ghana	Lucy Amanda ASAMOAH **Lingnan University**

Session 13

Globalization and Policy Shifts in Higher Education

Chairman: Amelio QUETZAL (TBC)

TC06

Zoom link	Meeting ID	Passcode
	962 7755 7454	CHER25

	Title	Presenter(s)
A06	Mobility Analysis of Chinese Students with Different Educational Levels in Japan: Based on the Push-pull Theory	Shixiao WU **Lingnan University** Co-author(s): Fuyuan GUO Yi WANG Ziyuan XIE
A10	Internationalization Beyond the Elite: How Two Mid-tier Universities in Taiwan Approach International Student Recruitment	Amelio QUETZAL **National Chung Cheng University**
A48	Development of Early Childhood Education in Higher Education in Taiwan Under the Influence of Low Birth Rates and Social Atmosphere	Chaoming LEE **National Chengchi University** **(online)**
A39	A Comparative Study on EMI Policies and Implementations across Higher Education Institutions in Taiwan	Huei-Chun YUAN **National Chengchi University**