香港恒生大學
**THE HANG SENG UNIVERSITY
OF HONG KONG**

University of Choice
大 學 之 選 ——

Advancing "LIBERAL + PROFESSIONAL" Education
引領「博雅 + 專業」教育

Postgraduate
Programme of
HSUHK

香 港 恒 生 大 學
研 究 生 課 程 資 料 簡 介

FOR 2025/26 INTAKE

THE CREATE: A WORLD-CLASS HUB FOR INNOVATION AND LEARNING @M+ TOWER

Introduction of HSUHK
香港恒生大學簡介

香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university. Adopting the unique **"Liberal + Professional"** education model, HSUHK aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

香港恒生大學（恒大）是一所以博雅教育為主導的非牟利私立大學。恒大採用獨特的**「博雅 + 專業」**教育模式，致力培育青年成為具明辨思維、創新力量、人文關懷、道德價值和社會責任的人才。

Purpose 目的

Creating and transferring knowledge, grooming responsible leaders.
開創和傳授知識，培育負責任的領袖。

Vision 願景

Aspiring to be a leading non-profit private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, and for contributions to advancing our society and the world.

致力成為區內具領導地位並以博雅教育為主導的非牟利私立大學；並以卓越的教學、研究和服務，及推動社會與世界發展的貢獻而獲得認同。

Missions 使命

- To provide students with an all-round transformational and empowering educational experience through its **"Liberal + Professional"** education model;
- To advance knowledge and be committed to free enquiry and responsible scholarship;
- To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

- 透過**「博雅+專業」**教育模式，為學生提供具備轉化及賦權力量的全面教育體驗；
- 促進新知，承諾自由探索及負責任治學；
- 培養具備明辨思維、創新力量、人文關懷、道德價值和社會責任的全球公民與領袖。

Motto 校訓
Erudition and Perseverance
博學篤行

Core Values 核心價值
Mutual Trust 互信
Value-addedness 增值
Innovativeness 創新
Caring Attitudes 關懷
Responsibility 責任

HSUHK at a Glance
香港恒生大學概覽

TOP 10

Universities in Hong Kong
中國香港高校前10名

QS Asian University Rankings 2024
QS亞洲大學排名 2024

TOP 200

Worldwide on "Quality Education",
"Decent Work and economic growth"
「優質教育」、「良好工作和經濟增長」

THE University Impact Rankings 2021
英國泰晤士高等教育—大學影響力排名2021

TOP 6%

Business School in the World
全球首6%商學院

AACSB accredited
國際商學院促進協會認證

2023 AppliedHE™

1st **in the Greater China region**
大中華地區整體

- **1st in Employability** 畢業生就業能力
- **3rd in Research** 研究
- **5th in Community Engagement** 社區貢獻

ASEAN+ Private University Assessment
「東盟地區＋」私立大學評鑑

Academic and Research Strengths 學術及研究優勢

2024 Best Universities Ranking in the below disciplines in China
頂尖大學排名於以下學科領域的全國排名

21st **Business and Management**
商業與管理

24th **Social Sciences and Humanities**
社會科學與人文

30th **Economics and Finance**
經濟與金融

Research.com 2024

香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

HSUHK - The First University in Greater China Region
Joins the Global Climate-U Network Promoting
SUSTAINABILITY

Graduate School
研 究 生 院

研 究 生 院
GRADUATE SCHOOL

G **raduate School of The Hang Seng University of Hong Kong (HSUHK) serves as an academic support unit that provides academic**

guidance as well as professional administrative support to postgraduate students and staff. Established in July 2024, Graduate School is responsible for overseeing admissions, ensuring quality assurance, and offering various events to enrich students' learning experiences.

香港恒生大學研究生院作為學術支援部門,為研究生和教職員提供學術指導和專業行政支援。研究生院成立於2024年7月,負責監督招生、確保品質保證並提供各種活動來豐富學生的學習體驗。

Graduate School is committed to creating a supportive environment that aligns with the University's unique **"Liberal + Professional"** education model, to cultivate caring professionals with a global vision. It promotes interdisciplinary learning and actively facilitates participation in regional and international research events.

研究生院致力創造一個多元的學習環境,契合香港恒生大學獨特的**「博雅+專業」**教育模式,培養具全球視野的專業人才,既能胸懷世界,亦能關心他人。研究生院推動跨學科學習,積極鼓勵學生參與地區和國際研究活動。

Research Events and Student Learning

研 究 活 動 與 學 習 體 驗

Research with Impact, Impact with Care
研以致用，教研雙長

Graduate School of The Hang Seng University of Hong Kong (HSUHK) has established itself as a vibrant hub for academic and professional development, hosting a diverse array of activities that enrich the graduate experience. From Postgraduate Students' Seminar and guest lectures to networking events and cultural celebrations, Graduate School is committed to fostering an engaging and supportive environment for all postgraduate students.

研究生院為本校的學術和專業發展中心，致力舉辦多樣化的活動以豐富在讀研究生的學習體驗，例如各種研究生研討會、海外學者講座、學術交流活動和文化活動，全方面支持和滋養本校研究生的學習環境。

Throughout the academic year, students have the opportunity to participate in various seminars led by international academic experts, providing valuable insights into contemporary issues and trends in their respective fields.

本院主辦之國際研討會激發研究生對於不同領域之問題和趨勢的寶貴見解，有助深化學生的未來研究。

Care for Learning, Learning to Care
關懷學習，學習關懷

Social events, such as postgraduate students' gatherings and cultural festivals, further enhance the sense of community within Graduate School. By offering a well-rounded experience that combines academic rigor with personal growth and networking opportunities, Graduate School is dedicated to preparing its students for success in an ever-evolving global landscape.

本院亦致力舉辦不同聚會和文化活動，讓研究生真正融入社區。通過提供有助學術研究、個人成長和發展人際網絡的全面體驗，研究生院將與在讀研究生於瞬息萬變的全球環境中一同前進。

HIGH Programme
「恒昇・跨越」計劃

HIGH Programme consists of a series of activities aimed at promoting the holistic development of students and enriching the learning experience of postgraduate students at HSUHK. This HIGH Programme facilitates students to immerse themselves in the integration of academic research and social practice, equipping them with a global perspective and encouraging their participation in community service, ultimately achieving the goal of **'Research with Impact, Impact with Care'**.

「恒昇・跨越」計劃為一系列活動，旨在促進學生全面發展，豐富在讀研究生在香港恒生大學的學習體驗，讓學生沉浸式體驗學術研究與社會實踐的結合，裝備學生全球視野思維，參與社會服務，真正達到**「研以致用，教研雙長」**。

Holistic Development
全面發揮

Global Perspective
全球視野

恒昇 跨越

Together we leap

Immersive Experience
沉浸式體驗

High Engagement
高度參與

HIGH programme
「恒昇 · 跨越」計劃

Fostering Non-Local Postgraduate Students' Integration into Local Culture
促進非本地研究生融入本地文化

To help non-local postgraduate students adapt to their new environment, the HIGH Programme has partnered with local community parties to offer a series of Cantonese classes, titled "CAN!tonese Class." This programme is specifically designed to support newly arrived students in their cultural adaptation and integration by equipping them with basic Cantonese skills. Through these classes, students will gain essential language abilities to navigate daily life more confidently and comfortably.

為了幫助非本地研究生適應新環境,「恒昇·跨越」計劃與本地地區機構合作,推出了一系列粵語課程,名為「粵難·粵愛」廣東話班。該課程專為新來港的非本地研究生設計,旨在通過教授基礎粵語,幫助他們更好地融入本地文化。通過這些課程,學生將掌握基本的語言技能,使他們能夠更自信、更從容地應對在香港的日常生活。

10 Sessions of "CAN!tonese Class": Embark on Your Cantonese Journey
「粵難·粵愛」廣東話班:10堂課,開啟粵語之旅

Students will engage in real-life scenarios in Hong Kong, such as ordering food at a traditional Hong Kong-style café, shopping at a wet market, and visiting a clinic or hospital. This immersive learning approach not only helps students grasp practical Cantonese expressions but also deepens their understanding of the cultural context behind them.

課堂融入香港的真實生活場景,例如在傳統港式茶餐廳點餐、在街市購物,以及前往診所或醫院就診。這種沉浸式學習方法不僅幫助學生掌握實用的粵語表達,還能加深他們對背後文化背景的理解。

Engaging Beyond Campus:
Making Friends and Discovering Hong Kong
跨出校園：認識朋友，認識香港

Besides the CAN!tonese Class, the HIGH Programme also offers community activities such as hiking groups and volunteer services at elderly homes, providing students with the opportunity to immerse themselves in the local community culture and warmth, thereby promoting their holistic development. Through these experiences, students not only have the chance to meet like-minded peers and forge strong friendships, but they can also engage with the community through experiential learning.

除了廣東話班外，「恒昇‧跨越」計劃還舉辦爬山小組和義工活動，例如探訪長者，讓學生透過社區活動沉浸式體驗本港的社區文化與人文溫度，從而促進學生的全面發展。學生不僅能在活動中結識志趣相投的夥伴，建立深厚的友誼，更可透過參與式學習的經歷，深入走進社區。

研究生參與義工活動，到石門公屋探訪老人。

研究生在北潭郊遊徑合影，留下一段美好的回憶。

研究生們走出課堂，同行香港著名的港島徑。

研究生們在松山府邸老人院為長者唱粵語曲。

Care for Learning, Learning to Care
Research with Impact, Impact with Care

關 懷 學 習 ， 學 習 關 懷
研 以 致 用 ， 教 研 雙 長

Postgraduate Summer School: Endless Learning Opportunities, Beautiful Life Memories

**研究生暑期課程:
無限學習機會，
美好人生回憶**

I truly enjoy student life at Hereford College in The University of Oxford, particularly the enlightening class discussions on historical sociology, which emphasise respect, diversity, and active listening. I am especially grateful that my classmates celebrated my birthday with me. I have successfully completed my two weeks of study at The University of Oxford, and I want to express my gratitude to my classmates, teachers, and professors for their invaluable teachings and the meaningful encounters I've had. These experiences have enriched my life and created beautiful memories!

我非常喜歡在牛津大學Hereford學院的校園生活，特別是歷史社會學的課堂，這些課堂非常有啟發性，強調尊重、多元性和傾聽能力。我很開心可以在牛津大學和一眾同學度過我的生日。如今，我已順利完成在牛津大學為期兩週的交流學習，感謝同學和教授們的教導。這次經歷讓我的人生更加豐富充實，是一段美好的人生回憶！

HAN Ying 韓瑩

AY2023-24, MSc-DSAI Programme Graduate
數據科學及人工智能理學碩士課程畢業生（2023-24學年）

Student Sharing

學生分享

One-Year
Postgraduate's Journey,
Beyond Expectations
**一年研究生之旅，
超出所望**

As a student at The Hang Seng University of Hong Kong (HSUHK), I was pleasantly surprised by the University's commitment to helping non-local students integrate into Hong Kong life. The organisation of activities like Cantonese classes has truly exceeded my expectations! I am particularly excited about the offerings from Graduate School, including Cantonese classes, hiking groups, and visits to elderly homes. These activities not only help me adapt to life in Hong Kong but also provide invaluable opportunities to connect with people from diverse industries, expanding my network.

Engaging with fellow students and professionals has deepened my understanding of industry trends and the work culture in Hong Kong, which is incredibly beneficial for my career planning. In the beginning of the semester, Graduate School rolled out a series of activities that allowed us to immerse ourselves in Hong Kong's authentic local culture.

If you're considering pursuing a master's degree at HSUHK, rest assured that you will have full support in integrating into the local culture or navigating the classes. The dedicated teachers and staff at HSUHK are here to support you every step of the way. So, don't worry—embrace the journey ahead!

作為香港恒生大學(恒大)的學生，我很驚喜大學對於非本地生融入香港生活的支援。例如像廣東話班的活動真是超出所望！我很喜歡「恒昇•跨越」計劃提供的活動，包括廣東話班、行山小組和老人院探訪。這些活動不僅幫助我更快適應香港的生活，還讓我有機會與來自不同產業的人建立聯繫，擴展了我的人脈。

在活動中，我與同學及專業人士的交流加深了我對行業趨勢和香港工作文化的理解，這對於我的職業規劃非常有幫助。在學期開始時，研究生院就已經推出一系列活動，讓我們能夠沉浸於地道香港文化中。

如果你正在考慮在恒大攻讀研究生課程，請放心，你不必擔心如何融入香港文化或怎樣適應課堂。恒大的教職員會支持你。Don't worry！盡情享受前方的旅程吧！

Elaine ZHANG

AY2024-25, MBM Programme Current Student
商業管理碩士課程在讀生（2024-25學年）

Graduate School

Signature Event
重 點 活 動

20th November 2024

HSUHK – Manchester Research Workshop and Roundtable Discussion
恒生大學 - 曼徹斯特圓桌討論及研究工作坊

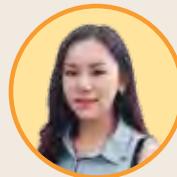Esteemed Speakers from The University of Manchester
來自曼徹斯特大學的主講嘉賓

Dr. Miguel Antonio LIM
Miguel Antonio LIM 教授

Dr. Jenna MITTELMEIER
Jenna MITTELMEIER博士

Dr. Heather COCKAYNE
Heather COCKAYNE 博士

Dr. Rui HE
Rui HE 博士

Dr. Helen Choen-Yin Chan
Helen Choen-Yin Chan 博士

29th-30th April 2025

Conference for Higher Education Research – Hong Kong 2025
國際高等教育研究會議（香港 - 2025）

Esteemed Speakers
主講嘉賓

Professor CHENG Kai-ming, SBS, JP
程介明教授，銀紫荊星章，太平紳士
Emeritus Professor
The University of Hong Kong
香港大學榮休教授

Professor Simon MARGINSON
Simon MARGINSON 教授
Professor of Higher Education
University of Oxford and
University of Bristol
英國牛津大學及布里斯托大學
高等教育教授

Dr Jeff SZE Chun-fai, JP
施俊輝博士，太平紳士
Under Secretary for Education
Education Bureau
The HKSAR Government
香港特別行政區教育局副局長

Professor Anthony CHEUNG Bing-leung, GBS, JP
張炳良教授，金紫荊星章，太平紳士
Former Chairman
Committee on Self-Financing
Postsecondary Education
自資專上教育委員會前任主席

Professor Simon HO Shun-man
何順文教授
President
The Hang Seng University
of Hong Kong
香港恒生大學校長

Professor Paul LAM Kwan-sing, SBS, JP
林群聲教授，銀紫荊星章，太平紳士
President
Hong Kong Metropolitan University
香港都會大學校長

Professor CHAN Sheng-ju
詹盛如教授
Vice President
National Chung Cheng University
Taiwan
台灣國立中正大學副校長

Professor Joshua MOK Ka-ho
莫家豪教授
Provost and Vice President
(Academic & Research)
The Hang Seng University
of Hong Kong
香港恒生大學常務暨
學術及研究副校長

Professor Angela HOU Yung-chi
侯永琪教授
Professor of Higher Education
National Chengchi University
Taiwan
台灣國立政治大學
高等教育教授

Dr Rille RAAPER
Rille RAAPER博士
Associate Professor & Director
of Research
Durham University
United Kingdom
英國杜倫大學
副教授及研究主任

Event Highlight
活 動 概 覽

22nd February 2025
📅 **Joint Research and Postgraduate Studies Workshop**

3th - 4th April 2025
📅 **Centre for Global Higher Education Annual Conference 2025**

26th April 2025
📅 **Health and Wellbeing Symposium 2025**

15th - 16th May 2025
📅 **International Symposium on Africa-China Relations**

23rd June - 4th July 2025
📅 **Postgraduate Summer School with UCL School of Management**

For more events and activities, please visit the Graduate School's website.
欲了解更多活動，請參閱研究生院網站。

Postgraduate Studies at HSUHK
香港恒生大學研究生課程

The Hang Seng University of Hong Kong (HSUHK) comprises seven Schools with 17 postgraduate programmes:
香港恒生大學（恒大）設有七個學院17個研究生課程:

School of Business
商學院
- Master of Business Management (MBM) 商業管理碩士
- Master of Science in Entrepreneurial Management (MSc-EM) 創業管理理學碩士

School of Communication
傳播學院
- Master of Arts in Strategic Communication (MA-SC) 策略傳播文學碩士
- Master of Arts in Digital Media for Online Communication (MA-DMOC) 數碼媒體傳播文學碩士

School of Decision Sciences
決策科學學院
- Master of Science in Insurance (MSc-INS) 保險理學碩士
- Master of Science in Data Science and Artificial Intelligence (MSc-DSAI) 數據科學及人工智能理學碩士
- Master of Science in Global Supply Chain Management (MSc-GSCM) 環球供應鏈管理理學碩士
- Master of Science in Digital Innovation and Technology Management (MSc-DITM) 數字創新與科技管理理學碩士
- Master of Science in Risk Analytics (MSc-RA) 風險分析理學碩士

School of Humanities and Social Science
人文社會科學學院
- Master of Arts in Chinese (MA-CHI) 中文文學碩士
- Master of Arts in Cultural Heritage Management (MA-CHM) 文化遺產管理文學碩士
- Master of Arts in English Language Teaching and Assessment (MA-ELTA) 英語教學與評核文學碩士
- Master of Arts in Global English Literary and Cultural Studies (MA-GELCS) 環球英語文學及文化研究文學碩士
- Master of Arts in Theatre Studies (MA-TS) 戲劇研究文學碩士
- Master of Social Sciences in Public Policy and Risk Governance (MSocSc-PPRG) 公共政策及風險治理社會科學碩士

School of Translation and Foreign Languages
翻譯及外語學院
- Master of Arts in Translation (Business and Legal) (MA-TBL) 翻譯文學碩士（商務與法律）
- Master of Arts in Translation (Computer-Aided Translation) (MA-TCAT) 翻譯文學碩士（電腦輔助翻譯）

Graduate School
研究生院
- Professional Training Programme 專業培訓計劃
- Collaborative Programmes, awarded by Lingnan University 合作課程（由嶺南大學授予的研究生課程）
  - ▷ Doctor of Policy Studies (Education Policy and Management) 政策研究（教育政策與管理）博士
  - ▷ Master of Arts in International Higher Education and Management (Managing Education Change in International Context) 國際高等教育與管理（國際教育變革管理）文學碩士
  - ▷ Master of Social Sciences in Comparative Public Administration (Digital and Smart Governance) 比較公共管理（數位與智慧管理）社會科學碩士

School of Transdisciplinary Studies
跨學科學院

LEADING QUALITY BUSINESS EDUCATION AND RECOGNITION GLOBALLY

SBUS

School of Business

商 學 院

The School of Business is committed to provide quality business education with an emphasis on preparing students for practice and life-long learning, to nurture them for the needs of our stakeholders and to become responsible global citizens. We are a reputable business school in the region, recognised for our quality in teaching & learning, research and service.

With two postgraduate programmes and 10 undergraduate programmes, we now have more than 3,600 students. The School is AACSB accredited, placing us among less than 6% of business schools globally! HSUHK is the first self-financed university in Hong Kong to earn this international and professional accreditation, which recognises the School's outstanding development in business education.

商學院致力於提供優質商業教育，強調為學生的實踐和終身學習做好準備；培養他們以滿足持份者的需求，並成為負責任的全球公民；以及成為香港聲譽卓著的商學院，在教學與學習、研究和服務質量上獲得認可。

商學院現有兩個研究生課程和十個本科課程，超過3,600名學生。商學院已獲得AACSB認證，使學院位列全球不到6%的商學院之一！香港恒生大學是香港第一所獲得此國際專業認證的自資大學，這表明學院在商業教育方面取得了傑出的發展。

MBM

Master of Business Management
商 業 管 理 碩 士

Designed for students coming from any undergraduate background, the Master of Business Management (MBM) programme is an innovative programme of the School of Business at The Hang Seng University of Hong Kong (HSUHK). Built upon a strong foundation of business knowledge in the core modules, the Programme further offers enrolled students the opportunity to acquire knowledge and skills in one of four business disciplines, namely, Accountancy and Corporate Governance, Global Business Management, Global Finance or Marketing. It enables students to pursue a career in the respective fields.

香港恒生大學商學院的商業管理碩士課程是一個創新的課程。本課程為來自任何本科背景的學生而設計，並建立在核心科目上的扎實商業知識基礎，進一步為已入學的學生提供機會在四個商業領域中獲取專業知識和技能，即會計與公司管治、全球企業管理、全球金融及市場營銷。本課程使學生能夠在相應領域追求職業上游的機會。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) 全日制(一年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	27 credits 27個學分

Admission Enquiries 入學查詢

🌐 https://sbus.hsu.edu.hk/en/prog/master-of-business-management/programme-information/

@ mbm@hsu.edu.hk 📞 (852) 3963 5551

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 21/000473/L6
Registration Validity Period 登記有效期: 01/09/2021 To 31/08/2025 (Subject to renewal 正待更新)

Student Sharing

學生分享

Invaluable Learning Experience: Skills and Connections from HSUHK's MBM Programme
從恒大MBM課程中獲得專業知識及廣泛人脈的獨特學習體驗

"

My study experience in the MBM programme at HSUHK is invaluable. The Programme equips me with skills to face challenges while pursuing my career. I always cherish the time and the people who studied together with me. I would like to thank my teachers for their coaching and those who accompanied me to go through this wonderful journey.

我在香港恒生大學商學院攻讀商業管理碩士課程的學習經驗是無價的。課程使我學會如何在追求事業的同時面對挑戰。我一直珍惜老師的教導和一起學習的同伴們度過的時光。我想感謝我的老師和與我同行的人。

LUO Xiaoying 羅曉瑩

AY2023-24, MBM Programme Graduate
商業管理碩士課程畢業生（2023-24學年）

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MSc-EM

Master of Science in Entrepreneurial Management

創業管理理學碩士

The Master of Science in Entrepreneurial Management (MSc-EM) programme focuses on experiential and authentic learning regarding how entrepreneurs and business executives make decisions in a broader context. The aim of the Programme is to equip students with the necessary knowledge and skills to realise their business ideas. The curriculum offers students with a wide spectrum of subjects, including Business Planning, Corporate Finance and Accounting, Creativity and Innovation, Entrepreneurial and Digital Marketing, Leadership and Asian Family Business.

創業管理理學碩士課程著重體驗及實況學習，從而深刻認識企業家和高管如何在一般的情況下，作出商業上的決定。本課程讓學生全面掌握創業背後的必要知識及技能，從而實踐他們的創業想法。本課程提供一系列的學科，包括商業企劃、企業金融與會計學、創意及創新學、創業及數碼行銷、領導學及亞洲家族企業學。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	30 credits 30個學分

Admission Enquiries 入學查詢

⊕ https://sbus.hsu.edu.hk/en/prog/master-of-science-in-entrepreneurial-management/programme-information/

@ mscem@hsu.edu.hk　　☎ (852) 3963 5551

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 18/000856/L6
Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

Student Sharing

學生分享

Accomplishing Entrepreneurial Dream, Expanding Your Scope of Business
成就創業夢，助您拓展業務

"It's been one of the best decisions I've made to transform my athlete identity to an entrepreneur. Surprisingly the two identities shared a lot in common and I was inspired to connect the dots. I would like to take this chance to appreciate the scholarships the School of Business and Hong Kong Athletes' Career and Education Department have granted me. It's my pleasure to be a part of the Masters in Entrepreneurial Management programme and it will surely leave a mark on me.

將運動員身份轉變為創業家是我的最佳決定之一。令人驚訝的是，這兩種身份有許多共同之處，促使我開始建立聯繫。在此，我想把握機會感謝商學院和香港運動員就業及教育部授予我的獎學金。很榮幸能成為創業管理理學碩士課程的一部分，於我的人生中留下深刻印象。"

Kenneth CHIU Chi-kam 趙嗣淦

AY2022-23, MSc-EM Programme Graduate
創業管理理學碩士課程畢業生（2022-23學年）

NURTURING PROFESSIONALS OF COMMUNICATION

School of Communication

傳 播 學 院

The School of Communication (SCOM) of HSUHK currently offers five programmes, namely the Bachelor of Journalism and Communication (Honours), the Bachelor of Arts (Honours) in Convergent Media and Communication Technology, the Bachelor of Arts (Honours) in Arts and Culture Communication and, the Master of Arts in Strategic Communication and the Master of Arts in Digital Media for Online Communication.. All the four programmes adopt the "Liberal + Professional" education model to nurture specialists in business journalism, public relations, corporate communication and communication technology.

香港恒生大學傳播學院現時提供新聞及傳播（榮譽）學士、融合媒體及傳播科技（榮譽）文學士、藝術及文化傳播（榮譽）文學士、策略傳播文學碩士及數位媒體傳播文學碩士五項課程，所有課程均融合「博雅 + 專業」的教育理念，致力培育商業傳播、公關、企業傳訊及傳播科技的專才。

MA-SC

Master of Arts in Strategic Communication
策略傳播文學碩士

The Master of Arts in Strategic Communication (MA-SC) programme is designed to provide advanced theories and skills in communication strategy, data analysis, social media, crisis management, and authentic leadership with the aim to prepare our graduates for success in today's complex and competitive communication environments. The Programme stresses the balance between theory and practice by inviting top professionals in the field to share their experiences and insights, with integration of theories supported by the School's full-time professors.

策略傳播碩士課程旨在為學生提供傳播策略、數據分析、社交媒體、危機管理及誠信領導等領域的最新知識和技能，讓他們在當今錯綜複雜且競爭激烈的傳播生態中取得成功。本課程整合理論與實踐，除了學院教授外，亦邀請業界頂尖的專業人士參與授課，分享他們的經驗與見解，為學生今後晉身相關行業提供實際的指導和引薦。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://scom.hsu.edu.hk/zh/master-of-arts-strategic-communication-2/

@ masc@hsu.edu.hk 📞 (852) 3963 5228

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 18/000852/L6
Registration Validity Period 登記有效期: 08/11/2018 To 31/08/2025 (Subject to renewal 正待更新)

Student Sharing

學生分享

A Journey of Growth and Gratitude: My Postgraduate Experience
成長與感恩：我的研究生經歷

" Looking back on my Postgraduate study in HSUHK, it has been a journey of not only academic growth but also all-round development. I have had the privilege of meeting many excellent classmates and friends, with whom I have shared countless unforgettable moments. Together, we have studied, explored, and grown, constantly encouraging and supporting each other. I would also like to express my gratitude to the instructors in the School of Communication, who have served as our guides and inspirers on this academic path. They have not only imparted knowledge but also nurtured our overall qualities and professional skills. On the road ahead, I will continue to work hard with gratitude to my teachers and classmates. No matter where we are in the future, we will remember this valuable experience and use it as a driving force to move forward.

回顧我的研究生生涯，它不僅是我一段學術成長的旅程，也是一個全面發展的歷程。我有幸結識許多優秀的同學和朋友，與他們分享無數難忘的時刻。我們一起學習、探索及成長，互相鼓勵和支持。我還要感謝傳播學院的老師們，他們是我們學業道路上的引路人和激勵者，不僅傳授了知識，還培養了我們的綜合素質和專業技能。在未來，我會懷著對老師和同學的感恩之心繼續努力。無論將來身在何方，我都會銘記這段寶貴的經歷，並以此作為前進的動力。 "

WANG Wei 王蔚
AY2022-23, MA-SC Programme Graduate
策略傳播碩士課程畢業生（2022-23學年）

MA-DMOC

Master of Arts in Digital Media for Online Communication
數 碼 媒 體 傳 播 文 學 碩 士

The Master of Arts in Digital Media for Online Communication (MA-DMOC) programme offers an interdisciplinary curriculum that equips students with integrated knowledge needed for success in the fast-paced digital economy. The programme emphasises the innovative use of digital media in e-commerce, fostering a holistic understanding of digital solutions to enhance online presence and communication in various business contexts.

Guided by faculty and industry professionals, students will learn to create engaging digital content, understand user behaviour through data analytics, and leverage the platform economy. This integrated training approach nurtures students' creativity in developing effective online communication strategies while providing valuable industry insights and job opportunities.

數碼媒體傳播碩士課程為一跨學科課程，旨在訓練學生掌握與運用綜合專業知識，以在快速變化的數碼經濟中能取得成功。課程強調以創新的方式將數碼媒體應用於電子商務，培養學生了解數碼解決方案如何幫助企業及機構在各種商業環境中增強線上存在感及溝通能力。

學生將於學院教授和專業人士的指導下，學習創製具吸引力的數碼內容，通過數據分析了解用戶行為，並利用平台經濟推動業務發展。這種綜合培訓方法能培養學生運用創造力制訂有效的線上傳播策略，同時提供寶貴的行業見解和就業機會。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制 (兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

⊕ https://scom.hsu.edu.hk/en/master-of-arts-in-digital-media-for-online-communication/

@ madmoc@hsu.edu.hk ☎ (852) 3963 5699

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 25/000374/L6
Registration Validity Period 登記有效期: 01/09/2025 To 31/08/2028

Programme Uniqueness 課程特色

The programme provides interdisciplinary learning opportunities that promote integrated knowledge acquisition and foster a broad perspective on the development and implementation of digital media solutions. Students will be equipped with relevant theoretical knowledge and practical experience, enabling them to create impactful content and effectively engage diverse audiences in the online business world. Its emphasis includes the following aspects:

課程提供跨學科學習機會，促進綜合知識獲取，培養對數碼媒體解決方案的廣泛視角。學生將結合理論與實踐，為數碼媒體環境做好準備，創造有影響力的內容，吸引多樣化的在線受眾。重點包括：

- **Advanced Knowledge:** Delivering an in-depth understanding of media and communication concepts to enhance digital experiences. 深入了解媒體與傳播概念。
- **Comprehensive Overview:** Offering a thorough exploration of the technologies, processes, and strategies involved in utilizing digital media and communication across various contexts. 探索數碼媒體的技術與策略。
- **Support for Platform Economy:** Expanding knowledge of digital media and communication to strengthen platform-based businesses. 增強對平台企業的理解。
- **Analytical Techniques:** Exploring methods to enhance organizations' online presence through effective communication strategies. 提升機構線上的存在感。
- **Critical Framework:** Providing a reflective and analytical framework for evaluating the potential of emerging media and its creative applications. 評估新興媒體的潛力。

PROMOTING PROBLEM-BASED LEARNING AND RESEARCH THROUGH TRANSDISCIPLINARY STUDIES WITH INTERNATIONAL PERSPECTIVES

STS

School of Transdisciplinary Studies
跨學科學院

School of Transdisciplinary Studies (STS) aims to nurture caring professionals with global and regional perspectives to tackle complex social, economic, technological and human development issues. With a humanitarian focus, STS supports young professionals to challenge traditional paradigms and collaborate with diverse stakeholders for meaningful social change.

STS offers interdisciplinary undergraduate and postgraduate programmes, encouraging collaboration across institutions and establishing research platforms. We aim to enrich conducive transdisciplinary learning environment through cross-school and cross-university collaboration.

跨學科學院旨在培養具全球及區域視野的關懷型專業人才，以應對複雜的社會、經濟、科技及人類發展問題。秉持人文關懷精神，學院支持青年專業人士突破傳統學科界限，積極與多方合作，推動有意義的社會變革。

跨學科學院提供多元化的跨學科本科和研究生課程，鼓勵跨領域合作，並建立區域及國際研究平台，以豐富跨學科的學習環境。

SMART DECISIONS, SMARTER FUTURE

SDSC

School of Decision Sciences

決 策 科 學 學 院

The School of Decision Sciences has three departments, including the Department of Computer Science, the Department of Mathematics, Statistics and Insurance, and the Department of Supply Chain and Information Management. The School currently offers five undergraduate and five postgraduate programmes. These programmes encompass data sciences, computer sciences, insurance analytics, supply chain management and information management.

In line with the trends in business and market development in the era of Internet and Big Data, the School integrates the latest technological areas such as Artificial Intelligence, Blockchain, Cloud Computing, Big Data and 5G applications to the curriculum, equipping students with the skills to adopt computer sciences, mathematical and statistical techniques as well as the capabilities in supply chain management, enhancing information management and making complex business decisions, preparing them for taking on leadership roles and managerial decision making.

決策科學學院開設三個學系，包括計算機科學系、數學、統計及保險學系，以及供應鏈及資訊管理學系。學院現正開辦五個本科課程及五個研究生課程。課程融合數據科學、計算機科學、保險分析、供應鏈管理及信息管理等範疇。

配合企業及市場在互聯網和大數據時代的發展趨勢，學院將最新科技領域融入課程，包括人工智能、區塊鏈、雲端計算、大數據以及5G應用，訓練學生運用計算機、數學和統計學的技術及供應鏈管理的能力，加強信息管理及制定複雜的商業決策，為將來擔任領導角色和管理決策做好準備。

MSc-INS

Master of Science in Insurance
保 險 理 學 碩 士

The Master of Science in Insurance (MSc-INS) programme addresses the evolving demands of the insurance industry, driven by rapid growth in the Greater Bay Area and technological advancements. It aims to provide a thorough understanding of risk management concepts and their practical applications in the insurance sector. The Programme nurtures new talent by integrating traditional insurance principles with cutting-edge InsurTech knowledge. Students will develop advanced skills for managing insurance businesses in the digital age while fostering whole-person development to prepare them as future leaders in the industry and society.

保險理學碩士課程滿足了大灣區快速增長下保險業不斷變化的需求。本課程結合實務與理論，學生將掌握廣泛保險知識和管理數位時代保險業務的高級技能，理性做出商業決策。本課程同時注重全人發展，為產業和社會培養未來的領導者。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

⊕ https://msi.hsu.edu.hk/ins/programme-information/overview/

@ ins@hsu.edu.hk ✆ (852) 3963 5221

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 24/000251/L6
Registration Validity Period 登記有效期: 01/09/2024 To 31/08/2026

Student Sharing

學生分享

Elite Insurance Professionals: A Transformative Experience with HSUHK's Master Programme
精英保險專業：在香港恒生大學碩士課程中的蛻變之路

❝ The students of this Programme are all elites from all fields of the insurance industry, and the teachers here are very welcome to help students solve various difficulties encountered in their studies. In addition, Hong Kong has IANG visa arrangement which allows us to choose whether to stay in Hong Kong or return to the Mainland for further development after graduation. Believe me, You will fall in love with HSUHK.

本課程同學都是來自保險行業各個領域的精英，而課程老師都非常樂於幫助學生解決在學習上遇到的困難。香港另有IANG簽證的安排，方便讓我們於畢業後選擇想要留港打拼還是回內地發展。如果你跟我一樣來自內地，相信我，香港恒生大學是一個來了你就會喜歡的學校。❞

Meggie TAN Mengjie 譚夢捷

AY2020-21, EMSc-INS Programme Graduate*
Senior Regional Manager
Currently working in Prudential Hong Kong Limited
行政人員保險理學碩士課程畢業生（2020-21學年）
資深區域經理
現職於保誠保險有限公司

*EMSc-INS Programme has been renamed as MSc-INS Programme since AY2024/25.
自2024/25學年起，行政人員保險理學碩士課程已更名為保險理學碩士課程。

MSc-DSAI

Master of Science in Data Science and Artificial Intelligence
數 據 科 學 及 人 工 智 能 理 學 碩 士

The Master of Science in Data Science and Artificial Intelligence (MSc-DSAI) is a Programme combining Data Science and Artificial Intelligence (AI). The convergence of AI and Big Data technologies is changing the way we make decisions. Disruptive changes can be seen everywhere. In this exciting Programme, students will learn to master the latest technologies in data science and machine learning and their real-world applications. The Programme is designed for students from a wide range of disciplines with interests in applied AI technologies.

數據科學及人工智能理學碩士課程是一個結合數據科學和人工智能（AI）技術的碩士課程。大數據科技和AI技術的融合正在改寫我們的決策方式，新科技帶來的顛覆性變化比目皆是。這門嶄新而全面的碩士課程是為來自不同背景、對新一代大數據和AI應用有興趣的學生而設計。在本課程中，學生將會掌握大數據和機器學習相關的最新知識以及它們的應用實例，讓學生在數據科學和AI時代的各行各業中領先一步。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

⊕ https://dsai.hsu.edu.hk/en/master-degree/

@ dsai@hsu.edu.hk   ☎ (852) 3963 5014

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 21/000423/L6
Registration Validity Period 登記有效期: 01/09/2021 To 31/08/2029

Student Sharing

學生分享

Embracing New Beginnings: A Journey Back to Learning
迎接新起點：重返校園的旅程

"

After many years in the workforce, I feel truly honored to return to campus as a student. Professors, lecturers and all other academic staffs with their profound academic achievements, extensive practical experience, and responsible attitude, guide us in acquiring cutting-edge knowledge and practical skills. I would like to express my gratitude to HSUHK, the MSc-DSAI programme team, my mentor Professor Aileen HOU, and my wonderful classmates, who have made my Postgraduate journey incredibly rewarding for me.

工作多年後再回到校園成為學生，我感到非常榮幸。本課程的教師皆有深厚的學術成就、豐富的實務經驗和負責任的態度，引導我們獲得前沿的知識和實踐技能。感謝香港恒生大學、數據科學及人工智能理學碩士課程的團隊、我的導師侯雲教授，以及我的同學們，這一年我獲益良多。

WANG Yanyi 王 燕 懿

AY2023-24, MSc-DSAI Programme Graduate
Lecturer in Artificial Intelligence
數據科學及人工智能理學碩士課程畢業生（2023-24學年）
人工智能講師

Master of Science in Global Supply Chain Management

環球供應鏈管理理學碩士

The Master of Science in Global Supply Chain Management (MSc-GSCM) is designed to provide a holistic approach to global supply chain management by optimising interconnected business processes and operations through the use of advanced supply chain management knowledge, including modeling methodologies and information technology. Our strengths lie in our professional faculty members, state-of-the-art laboratories, promising career prospects, and strong connections within the industry.

環球供應鏈管理理學碩士課程旨在為學生提供全面的環球供應鏈管理知識，讓他們掌握供應鏈管理的高階技能，包括建模方法與資訊科技，以優化相互連繫的商務流程和營運。本課程的專業教學團隊和一流的實驗室設施，將大大提升學生的學習體驗，並幫助他們在理想的就業市場中脫穎而出，與行業保持緊密聯繫。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://scm.hsu.edu.hk/mscgscm/

@ gscm@hsu.edu.hk　　📞 (852) 3963 5043

QF Level 資歷架構: 6

QR Registration No. 資歷名冊登記號碼: 18/000855/L6

Registration Validity Period 登記有效期: 08/11/2018 To 31/08/2029

Student Sharing

學生分享

Achieving My Career Goals: A Transformative Experience with HSUHK's MSc-GSCM Programme

成就職涯理想

" Getting a master's degree is one of my life goals and a good way to improve my career path. Thankfully, I made the right choice to study the MSc-GSCM programme that provided new insights into my life. I enjoyed the small class teaching since we could have more time and opportunities to ask questions and interact with our experienced professors. HSUHK also provided me with an excellent learning environment to work on different projects and presentations with my lovely teammates. What an unforgettable memory in my life! I am so proud to be one of the MSc-GSCM Programme graduates of HSUHK.

香港恒生大學的環球供應鏈管理理學碩士課程非常實用，讓我有了明確的職涯規劃。本課程的小班教學讓我們有更多時間和機會向經驗豐富的教授提問。此外，香港恒生大學的校園提供了一個絕佳的學習環境，讓我和小組組員能完成不同的作業。這是我一生中難以忘懷的回憶。我藉此機會感謝所有教授和同學，我很自豪能成為環球供應鏈管理理學碩士課程的畢業生。"

Jason YIP Hon-cheung　葉康祥
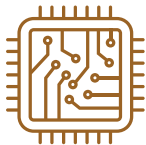
AY2021-22, MSc-GSCM Programme Graduate
Supply Chain Analyst
環球供應鏈管理理學碩士課程畢業生（2021-22學年）
供應鏈分析師

MSc-DITM

Master of Science in Digital Innovation and Technology Management
數字創新與科技管理理學碩士

In an era where digital transformation and technological innovation are at the forefront of strategic business operations, the Master of Science in Digital Innovation and Technology Management (MSc-DITM) offers a unique blend of strategic and technical education. This programme is meticulously designed to prepare future leaders who can not only navigate state-of-the-art technologies but also drive change through the strategic use of technology across diverse organisational landscapes.

在數字轉型和技術創新成為戰略業務的時代，數字創新與科技管理理學碩士課程提供了獨特的戰略和技術教育。該課程精心設計，旨在培養未來領導者，他們不僅能夠應對最先進的技術，還能通過科技的戰略執行不同組織的變革。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制 (兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://scm.hsu.edu.hk/mscditm/

@ ditm@hsu.edu.hk 📞 (852) 3963 5049

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 25/000336/L6
Registration Validity Period 登記有效期: 01/09/2025 To 31/08/2028

Programme Uniqueness 課程特色

Strategic Technology Management: Courses focusing on the strategic roles of technology in business, from enhancing competitive advantage to optimizing operational efficiency.
戰略技術管理: 課程著重科技在商業中的戰略角色

Advanced Business Analytics: In-depth study of how to analyse and interpret complex datasets to make informed business decisions.
進階商業分析: 深入研究如何分析和解釋複雜數據以作出明智的商業決策

Digital Transformation Leadership: Understanding the methodologies and leadership skills necessary to guide organizations through significant digital transformation.
數字轉型領導力: 掌握通過大數據技術所需的領導技能

Innovative System Design: Learning about the creation and implementation of intelligent systems that can think, learn, and adapt, enhancing business processes and customer engagement.
創新系統設計: 學習創建和實施能夠思考、學習和適應的智能系統

MSc-RA

Master of Science in Risk Analytics
風 險 分 析 理 學 碩 士

Master of Science in **Risk Analytics** 風險分析理學碩士

T he Master of Science in Risk Analytics (MSc-RA) programme aims to provide students with advanced knowledge in data analytics and risk management, polish students' ability to deal with complex real-life risk-related problems with appropriate data analytics tools such that they are able to control the potential loss to an acceptable level effectively, and nurture competent and ethical professionals in various disciplines in financial and public sectors.

風險分析理學碩士課程致力於教授數據分析及風險管理領域的進階知識,鍛鍊學生使用合適的數據分析工具來分析風險並將潛在損失控制在可承受的範圍,為金融和公共服務界的眾多領域培養具有競爭力的專業人士。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries
入學查詢

🌐 https://ra.hsu.edu.hk/en/

@ ra@hsu.edu.hk   📞 (852) 3963 5231 / 3963 5004

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 25/000337/L6
Registration Validity Period 登記有效期: 01/09/2025 To 31/08/2028

Programme Uniqueness 課程特色

The Programme features an integration of data analytics and risk management. It integrates modules of advanced data analytics and risk management to equip students with the required knowledge and skill sets to make appropriate decisions in the business and public sectors.
課程整合了數據分析和風險管理的專業知識,為學生提供所需的知識和技能,以便在商業和公共部門作出適當的決策。

Together with our comprehensive data analytics modules, the Programme will also train students to apply cutting-edge data analytics and predictive modeling techniques to manage risks. Our emphasis on practical applications enables students to design various proactive measures to mitigate and prevent risks in today's data-driven environment. It provides a broad-based approach to train students' knowledge in different professional aspects of data science, big data analytics and risk management. Students can get a thorough understanding of statistical models, risk management concepts and applications of technology in data analytics and risk management in a cross-disciplinary manner.
全面的數據分析課程訓練學生應用尖端的數據分析和預測建模技術來管理風險,使學生能夠利用各種措施來減輕和預防風險。

INTEGRATION OF ARTS, SOCIETY AND CREATIVITY

SHSS

School of Humanities and Social Science
人 文 社 會 科 學 學 院

The School of Humanities and Social Science prides itself on being a true cradle of talent for society. We offer an exciting array of academic programmes designed to inspire and empower the next generation of thinkers, creators, and leaders. At the heart of higher education, the humanities and social sciences explore crucial themes of human values, ethics, critical thinking, language, literary imagination, art and creativity, as well as human relations in psychological, social and cultural dimensions.

In addition to our seven undergraduate programmes, we provide six postgraduate programmes of diverse disciplines for students to choose. These programmes equip students with essential knowledge and promote critical engagement with the world. Join us in shaping a brighter future!

人文社會科學學院為培育學生成為備有豐富學術知識且具個人修養的人才不遺餘力,致力成為優秀人才的搖籃。作為高等教育的核心,人文學科和社會科學探討人類價值、倫理、批判性思維、語言、文學想像、藝術與創造力,以及心理、社會和文化等重要議題。

除了七個本科課程外,我們亦提供六個研究生課程,為學生提供專門的知識,並促進他們與世界的互動,共同塑造更美好的未來!

MA-CHI

Master of Arts in Chinese
中文文學碩士

The Master of Arts in Chinese (MA-CHI) programme covers cutting-edge academic knowledge, which includes the incorporation of Sinological elements, the utilisation of new materials such as excavated texts, and the adoption of new perspectives that focus on the modern inheritance and application of ancient knowledge. The Programme has achieved high scores in teaching and learning and received positive feedback from external examiners. The number of applicants has significantly increased. Graduates agree that the Programme has achieved its Programme objectives. Some of them received external awards for public competitions and presented academic papers at conferences. The majority of graduates who responded to the survey assumed positions in the teaching sector.

中文文學碩士課程涵蓋學術前沿知識，引入漢學元素，使用出土文獻等新材料，並採取新角度，著重古代知識的現代傳承與應用。課程教學質量獲得好評，並蒙校外評審嘉許。申請人數顯著增加。畢業生認同取得課程擬定學習成果，其中有學生在公開比賽中獲獎，也有學生在研討會上發表學術論文。大部分接受問卷調查的畢業生在教育界任職。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	Putonghua 普通話授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://machi.hsu.edu.hk/cn/
@ machi@hsu.edu.hk 📞 (852) 3963 5539
QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 22/000165/L6
Registration Validity Period 登記有效期: 01/09/2022 To 31/08/2025 (Subject to renewal 正待更新)

Student Sharing

學生分享

**Empowered by HSUHK:
Excellent Support
in Chinese Studies
循循善誘：
恒大成就了我**

HSUHK is a wonderful place. I am fortunate to have obtained both the Bachelor of Arts (Honours) in Chinese and the Master of Arts in Chinese from the Department of Chinese here. All teachers in the Department are kind and helpful. Every time I consulted them after class, they would respond with patience. With the knowledge gained from the Programme, I am empowered to face different kinds of challenges in the future.

我慶幸能在香港恒生大學取得中文系開辦之中文（榮譽）文學士和中文文學碩士學位。系內老師都很友善且樂於助人。課後我向他們諮詢，他們總會耐心解答。在本課程獲得的知識讓我有能力面對未來各種挑戰。

TSANG Sze-chai 曾思齊

AY2022-23, MA-CHI Programme Graduate
中文文學碩士課程畢業生（2022-23學年）

MA-CHM

Master of Arts in Cultural Heritage Management
文 化 遺 產 管 理 文 學 碩 士

T he Master of Arts in Cultural Heritage Management (MA-CHM) offers unique perspectives towards the development of cultural heritage in the local, the Greater Bay Area, Asian and international contexts. The Programme includes modules of cultural interpretations of heritage and the development of heritage management in Asian and international communities, business model, project and financial management, impact assessment, branding, marketing and digital applications of cultural heritage. It also introduces art, design, media and cultural mapping skills and knowledge related to heritage management. The Programme will be supplemented by research, fieldwork and internship, with the aim to encourage the use of knowledge and practice for the development of cultural heritage.

文化遺產管理文學碩士課程強調從國際、亞洲、大灣區及本土視野出發，內容涵蓋文化遺產詮釋、國際及亞洲區內文化遺產管理體系的演變、文化遺產的商業模式、財務模管理、文物影響評估、項目管理、品牌營銷及管理、文化遺產引進數碼技術、藝術設計及媒體應用、構築文化記憶及身份、文化圖譜等多個範疇。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

⊕ https://aad.hsu.edu.hk/en/home/study-with-us-degree-programme/master-of-arts-in-cultural-heritage-management-ma-chm/

@ machm@hsu.edu.hk ☎ (852) 3963 5710

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 23/000033/L6
Registration Validity Period 登記有效期: 01/09/2023 To 31/08/2026

Student Sharing

學生分享

Preserving Cultural Heritage: Insights from HSUHK's MA-CHM Programme
保存文化遺產

" The MA-CHM programme has made me realise that the preservation of intangible cultural heritage is not only about transferring skills to the world through performances, but also about gaining a deeper understanding of the origins of intangible culture and its impact on the surrounding environment and society. Cultural heritage management is not only a methodology, but also a practical case of connecting with the society to bring back to the characteristic social and cultural markers that have disappeared or are about to disappear in the right way.

文化遺產管理文學碩士課程讓我認識到保護非物質文化遺產不僅僅是把技能應用在如何把文化資源傳遞給世界，而是深入瞭解非物質文化的由來，以及其對周遭環境和社會的影響。文化遺產管理不僅僅是一種方法論，更是一種與社會接軌的實踐，通過合適的方式將已經消失或即將消失的特色社會文化標識，重新展示在人們面前。"

DING Pengtao 丁 鵬 濤

AY2023-24, MA-CHM Programme Graduate
文化遺產管理文學碩士課程畢業生（2023-24學年）

School of Humanities and Social Science 人 文 社 會 科 學 學 院

MA-ELTA

Master of Arts in English Language Teaching and Assessment
英語教學與評核文學碩士

The Master of Arts in English Language Teaching and Assessment (MA-ELTA) is the only master's degree in Hong Kong that systematically focuses on English language testing and assessment in strategic combination with English teaching. We provide up-to-date knowledge in teaching methodologies, curriculum design, and materials development, while also offering students mini-teaching practices in Hong Kong or the Greater Bay Area, ensuring a balanced focus on both theory and practice. This Programme aspires to shape experts in English language assessment and teaching, meeting the evolving demands of academia and the industry, and empowering graduates to lead and innovate in an ever-changing educational landscape.

英語教學與評核文學碩士課程是全香港獨有且有系統地研究英語測試和評核,並富有策略地與英語教學結合的課程。本課程採用最新的英語教學方法、設計課程和開發教學材料的專業知識,同時為學生安排小型教學練習,讓他們在香港或大灣區親身體驗真實的教學環境,從而達到理論與實踐的完美結合。此課程致力於培養具備英語測試與教學專業技能的人才,以應對學界和業界日新月異的需求,並賦予畢業生在瞬息萬變的教育領域中引領變革及開拓創新的能力。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://elta.hsu.edu.hk/en/home/

@ elta@hsu.edu.hk   📞 (852) 3963 5503 / 3963 5714

QF Level 資歷架構: 6

QR Registration No. 資歷名冊登記號碼: 22/000166/L6

Registration Validity Period 登記有效期: 01/09/2022 To 31/08/2025 (Subject to renewal 正待更新)

Student Sharing

學生分享

Growth and Self-Discovery: Charting New Horizons Through MA-ELTA
成長與自我發現:
通過 MA-ELTA 開闢新視野

> My time at HSUHK was a journey of growth and self-discovery, guided by the MA-ELTA programme and dedicated professors who helped shape my academic path. From day one, I was welcomed into a community of diverse individuals, all driven by a desire for personal development. The friendships made through class, campus events, and group projects will be forever cherished. Reflecting on these experiences, I'm grateful for the challenges that shaped me into a more confident and determined person. Finally, I'm proud to graduate from HSUHK and eager to embark on the next chapter, armed with the knowledge and skills acquired from the Programme!

我在香港恒生大學的學習時光是一段成長與自我發現的旅程。本課程中的教授們熱情而敬業,指引我通往學術成功的方向。自踏入校園的第一天起,我便融入了一個由志同道合者組成的多元社區,與同學共同追求個人發展。我會永遠銘記在課堂、校園活動和小組項目中建立的友誼。每當回想這些經歷,我都心懷感激,因為它們塑造了一個更加自信、熱情和堅持不懈的我。最後,我為自己順利畢業感到自豪,並期待著用課堂上獲得的知識與技能,開啟人生的新篇章!

ZHANG Mingliang 張鳴亮

AY2022-23, MA-ELTA Programme Graduate
英語教學與評核文學碩士課程畢業生(2022-23學年)

MA-GELCS

Master of Arts in Global English Literary and Cultural Studies

環 球 英 語 文 學 及 文 化 研 究 文 學 碩 士

The Master of Arts in Global English Literary and Cultural Studies (MA-GELCS) is a cutting-edge Programme in English Literary and Cultural Studies. We deliver modules ahead of the curve, including a module on AI that launched before the first GPT came to market. We continue developing courses that speak to the innovation and the grand challenges of our times, in exciting fields such as the Digital, Environmental and Medical Humanities. Whether you are a teacher, an undergraduate looking for a next step, a professional wanting to improve your English, or simply want to learn more about English literature and culture, the MA-GELCS programme has something for you.

環球英語文學及文化研究文學碩士課程涵蓋嶄新的學術領域,其中包括在首個有關人工智能的課程。課程不斷發展,我們緊隨時代的創新步伐,回應當代重大挑戰,新增了涵蓋數字、環境與醫學人文等領域的全新課程。不論你是教師、有志深造的本科生、希望提升英語水平的專業人士,還是對英語文學與文化有興趣的人士,本課程都能滿足你的要求。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://gelcs.hsu.edu.hk/en/home/

@ gelcs@hsu.edu.hk 📞 (852) 3963 5411 / 3963 5714

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 21/000420/L6
Registration Validity Period 登記有效期: 01/09/2021 To 31/08/2028

Student Sharing

學生分享

Enjoyable and rewarding: Engaging Teaching Methods Deepened My Appreciation for English
趣味橫生,收獲滿滿: 創新的教學方式 讓我更加熱愛英語

My time at the MA-GELCS programme has significantly deepened my appreciation for English literature and cultural studies. The small class sizes meant I received personalised attention from professors, and the one-on-one support from my supervisor on research papers was incredibly helpful. The diverse and engaging teaching methods made my learning experience both enjoyable and rewarding. Whether you're looking to further your education or boost your career prospects, I highly recommend this Programme. It's an excellent choice for anyone eager to expand their knowledge in this field.

我在本課程度過的時光大大加深了我對英語文學與文化研究方向的領悟。小班授課的方式讓我能得到教授們個別的關注與輔導,而我的導師在研究論文方面給予的一對一支持非常有幫助。多樣化與沉浸式的教學使我的學習體驗既愉快又收穫滿滿。無論你是想進一步深造還是提升職業前景,我都強烈推薦本課程。對於任何渴望擴展英語文學與文化研究領域知識的人來說,環球英語文學及文化研究文學碩士課程都是極好的選擇。

ZHANG Shuai 張 帥

AY2023-24, MA-GELCS Programme Graduate
環球英語文學及文化研究文學碩士課程畢業生(2023-24學年)

MA-TS

Master of Arts in Theatre Studies
戲 劇 研 究 文 學 碩 士

The Master of Arts in Theatre Studies (MA-TS) aims at preparing students to become drama critics, scholars and theatre practitioners, who are well trained in cultural criticism. It introduces students to the latest developments in performance studies and equips them with theoretical frameworks and skills to study and critique the dynamic interplay between theory, drama, theatre and performance. The MA-TS programme also aims to enhance students' ability in assessing, reviewing and comparing Chinese and Western theories of drama and performance.

戲劇研究文學碩士課程旨在培育學生成為具有文化批判思維的戲劇評論家、學者和從事與戲劇演出有關的從業員。課程重點介紹戲劇表演藝術的最新發展，以及認識當代戲劇理論和表演藝術的相互影響。學生可以透過戲劇表演知識和不同理論框架去評估戲劇表演，從而掌握文化評論技巧。此外，課程亦著重提升學生對戲劇表演藝術的批判能力和比較能力，加深對中西戲劇和表演藝術以及相關理論的知識。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

⊕ https://mats.hsu.edu.hk

@ mats@hsu.edu.hk   ☎ (852) 3963 5714

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 22/000167/L6
Registration Validity Period 登記有效期: 01/09/2024 To 31/08/2027

Student Sharing

學生分享

Exploring Theatre and Humanism: A Transformative Year with HSUHK's MA-TS Programme
**學習旅程新篇章：
探索戲劇與人文之美**

"

After a year of studying at The Hang Seng University of Hong Kong, I realise that the MA-TS programme would never be the end of my exploration of theatre and humanism. I would like to thank the School and all the professors for showing me the beauty of theatre arts and performance in this short year, and I hope I can see you again in the vast ocean of knowledge.

對我來說，從戲劇研究文學碩士課程畢業並不是學習的結束，而是另一個學習階段的開端。在這短短的一年間，十分感謝學校及老師們讓我體會到戲劇藝術和表演的美麗。即使畢業後，我仍希望在浩瀚的知識領域中能再次遇見你們。

"

WEN Zhaoxu 溫朝旭

AY2022-23, MA-TS Programme Graduate
戲劇研究文學碩士課程畢業生（2022-23學年）

MSocSc-PPRG

Master of Social Sciences in Public Policy and Risk Governance
公 共 政 策 及 風 險 治 理 社 會 科 學 碩 士

The Master of Social Sciences in Public Policy and Risk Governance (MSocSc-PPRG) is Hong Kong's first public policy master's degree focusing on risk analysis, which aims to cultivate students who are interested in public administration, risk governance and policy research-related work development. In today's uncertain and ever-changing environment, risk governance is crucial to the public policy process, especially in ensuring that public and private organisations, non-governmental organisations, and the general public understand and cooperate with each other. Graduates of the Programme possess the relevant knowledge and skills to collaboratively plan creative and responsible advice with various stakeholders in the policy making process.

公共政策及風險治理社會科學碩士課程是香港首個以風險研究為重點的公共政策碩士課程，旨在培育有志於公共行政、風險治理及政策研究相關工作發展的人才。面對現今不確定及多變的大環境，風險治理對公共政策過程至為重要，如何令公私營機構、非政府組織，以及社會大眾理解和配合尤為關鍵。本課程的畢業生擁有相關知識和技能，並可在政策過程中與不同持分者共同規劃具創意及負責任的建議。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English 英語授課
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://ssc-pprg.hsu.edu.hk/

@ pprg@hsu.edu.hk   📞 (852) 3963 5189

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 23/000034/L6
Registration Validity Period 登記有效期: 01/09/2023 To 31/08/2025 (Subject to renewal 正待更新)

Student Sharing

學生分享

Enhancing Career Development through Practical Skills in Policy and Risk Analysis
**通過政策和風險分析
的實用技能提升
職業發展**

"The MSocSc-PPRG Programme provides practical skills in policy and risk analysis, which not only deepens my understanding of public policy making but also allows me to better comprehend the perspective of the government on various policy decisions. The knowledge I gained definitely benefits my career development, enabling me to tackle risk-related issues in the policy formulation at the firm level and devise feasible plans accordingly.

課程教授政策和風險分析的實踐技能，這不僅加深了我對公共政策制定的瞭解，還讓我更好地理解政府在各種政策決策中的視角和角色。我在課程獲得的知識無疑有助於我的事業發展，使我能夠在工作層面處理與政策制定相關的風險問題，並據此制定可行的計劃。"

YANG Yating　楊 雅 婷

AY2023-24, MSocSc-PPRG Programme Graduate
Currently working in Beijing Jingshi Law Firm Shenzhen Office
公共政策及風險治理社會科學碩士課程畢業生（2023-24學年）
現職於北京市京師（深圳）律師事務所聯合創始人辦公室

TRANSLATION AND FOREIGN LANGUAGES: BRIDGING WORLDS WITH WORDS

STFL

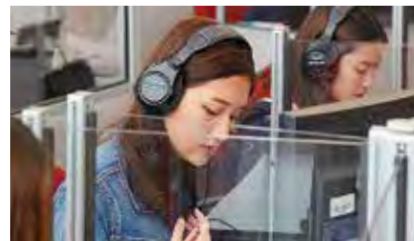## School of Translation and Foreign Languages

翻 譯 及 外 語 學 院

The School of Translation and Foreign Languages offers quality teaching provided by experienced professors and young academics. Most of them have PhD degrees from prestigious institutions overseas and in Hong Kong. The School has excellent facilities and resources to support students' studies. With close co-operation with the business community, the HSUHK Business Translation Centre undertakes translation and interpreting projects commissioned by external parties and assigns them to students on a freelance basis. The School enhances students' competitiveness by coaching them in practical matters and providing quality assurance. Having the utmost confidence in its programmes' curricula, the School can envision students, after an intensive and all-round training, as translators, interpreters, editors, business executives, and public relations officers of the highest quality.

翻譯及外語學院提供優質教學,各課程由經驗豐富的教授及年輕學者執教,教師多擁有博士學位,畢業於海內外知名大學。本院擁有先進的設施和豐富的資源,幫助學生掌握實用技能。恒大商務翻譯中心與業界緊密聯繫。在承接外界翻譯及傳譯計畫工作後聘請學生擔任自由職業者譯員,藉著實務指導來提升學生的競爭力並提供質量保證。翻譯及外語學院對師生及課程的前景充滿信心,深信學生經過本院深入全面的培訓,定必成為筆譯、口譯、編輯、商務行政、公共關係及法律等領域的頂尖人才,成就自我。

Master of Arts in Translation (Business and Legal)
翻 譯 文 學 碩 士（ 商 務 與 法 律 ）

The Master of Arts in Translation (Business and Legal) (MA-TBL) programme covers legal systems in the Greater China area, including Hong Kong, Taiwan, and the Mainland, focusing on business and legal terminology, usage, style, and syntax. Students will master essential writing, translating, and interpreting skills through hands-on tasks, thereby gaining insights into the translation industry in the major Chinese regions. Graduates will be well equipped to meet the challenges of the fast-evolving language services industry, particularly in business and legal translation.

翻譯文學碩士（商務與法律）課程涵蓋大中華地區（包括香港、台灣和內地）的法律制度，學習商業及法律領域的術語、用法、風格和句法。學生將通過實踐任務提升寫作、筆譯和口譯技能，深入了解華人社區的翻譯行業。畢業生將能夠應對特別在商業和法律翻譯方面語言服務行業的挑戰。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English is the primary medium of instruction, which is supplemented by Chinese (Cantonese and/or Putonghua) in all areas of the curriculum. Exceptions are Chinese language modules, which are taught in Chinese (Cantonese and/or Putonghua). 英語為主要授課語言，所有課程均輔以粵語和/或普通話。中文單元以粵語和/或普通話授課。
Total Number of Credits 總修讀學分	27 credits 27個學分

Admission Enquiries 入學查詢

https://stfl.hsu.edu.hk/en/programme-objectives-master-in-translation-business-legal-matbl/

matbl@hsu.edu.hk   (852) 3963 5490 / 3963 5056

QF Level 資歷架構: 6
QR Registration No. 資歷名冊登記號碼: 18/000854/L6
Registration Validity Period 登記有效期: 08/11/2018 To 31/08/2028

Student Sharing
學生分享

Building a Future Through the Mastery of Translation
掌握翻譯知識
創建美好未來

The Master of Arts in Translation (Business and Legal) (MA-TBL) programme offers both depth and breadth, with an advanced teaching approach that has enabled me to master the latest industry translation technologies through extensive practical training and the use of computer-assisted translation tools. The professors' dedicated guidance has transformed my learning experience, providing new perspectives and pathways for future development. The team spirit among classmates has also benefited me greatly. All of this has laid a solid foundation for my current pursuit of Juris Doctor at City University of Hong Kong. The high-quality education of The Hang Seng University of Hong Kong continues to be my driving force.

翻譯文學碩士（商務與法律）課程兼具深度與廣度，先進的教學方法讓我能夠通過大量的實踐訓練和使用計算機輔助翻譯工具來掌握最新的行業翻譯技術。教授們的悉心指導給我的學習方式帶來了全新體驗，為未來發展提供了新的思路和路徑。同學間的團隊精神令我獲益匪淺。這些都為我現今在香港城市大學攻讀法律博士奠定了堅實基礎。香港恒生大學的優質教育，是我前行的動力。

LIN Zhi 林芝
AY2023-24, MA-TBL Programme Graduate
翻譯文學碩士（商務與法律）課程畢業生（2023-24學年）

MA-TCAT

Master of Arts in Translation (Computer-Aided Translation)
翻譯文學碩士（電腦輔助翻譯）

The Master of Arts in Translation (Computer-Aided Translation) (MA-TCAT) programme aims to provide academic and professional training for future language professionals to help them become competent in computer-aided translation in the era of artificial intelligence and big data. Students will acquire professional translation skills and gain hands-on experience with translation technology, and will therefore be in a better position to provide quality language services, including translation, localisation, and bilingual writing and editing, with the assistance of state-of-the-art language technology.

本學院的翻譯文學碩士（電腦輔助翻譯）課程旨在提供計算機輔助翻譯（Computer-Aided Translation，簡稱 CAT）的專業培訓。翻譯及語言服務行業迎來人工智能和大數據的新時代，市場對於兼通翻譯和科技的專業人員的需求日益增長。在此機遇下，本課程把握時代脈搏，並與現實世界聯繫，學生將掌握專業的翻譯技巧及獲得翻譯技術的實踐經驗，能夠適時且靈活地利用最先進的語言技術，提供高質量的語言服務。

Programme Information 課程資訊

Mode of Study 修讀模式	Full Time (1 year) / Part Time (2 years) 全日制(一年) / 兼讀制(兩年)
Medium of Instruction 授課語言	English is the primary medium of instruction, which is supplemented by Chinese (Cantonese and/or Putonghua). 英語為主要授課語言，所有課程均輔以粵語和/或普通話。
Total Number of Credits 總修讀學分	24 credits 24個學分

Admission Enquiries 入學查詢

🌐 https://stfl.hsu.edu.hk/en/programme-objectives-master-computer-aided-translation-matcat/

@ matcat@hsu.edu.hk   📞 (852) 3963 5056 / 3963 5490

QF Level 資歷架構: 6

QR Registration No. 資歷名冊登記號碼: 18/000853/L6

Registration Validity Period 登記有效期: 08/11/2018 To 31/08/2025 (Subject to renewal 正待更新)

Student Sharing
學生分享

AI-Driven Translation for Professional Growth
人工智能翻譯 成就專業發展

"As a student of the MA-TCAT programme at HSUHK, I find the Programme practical, with in-depth insights into the application of AI in translation, along with extensive background knowledge in trade and economics. This greatly benefits my career development, allowing me to understand the practical use of translation technologies in business. I would recommend it to those looking to sharpen their skills in both the translation and trade sectors.

作為香港恒生大學翻譯文學碩士（電腦輔助翻譯）課程的學生，我認為本課程內容實用，不僅深入講解人工智能在翻譯領域的應用，還提供豐富的貿易和經濟背景知識，對職業發展非常有幫助。這些內容使我更全面地理解翻譯技術在商業中的實際應用，我會推薦給希望在翻譯和貿易領域提升技能的人。"

Nancy GAO Qian   高倩

AY2024-25, MA-TCAT Programme Current Student
翻譯文學碩士（電腦輔助翻譯）課程在讀生（2024-25學年）

Programme Information of TPG Programmes
修課式研究生課程資訊

General Entrance Requirements
一般入學要求

Applicants must fulfill the following requirements for admission:
1. A Bachelor's degree from a recognised university or equivalent; and
持有認可的學士學位，及
2. Documentary evidence demonstrating the applicant's English proficiency*, which may include:
提供證明申請人英語能力的文件證據*，包括:
- A degree programme of which the medium of instruction was English; or
  以英語作為授課語言的學位課程；或
- A minimum of 550 (paper-based); 79 (internet-based) in TOEFL / TOEFL iBT Special Home Edition@ ; or
  托福(筆試)不少於550分；托福iBT(網路考試)不少於79分；或
- A minimum of 6.0 in IELTS (Academic) Test / IELTS Online / IELTS Indicator@ ; or
  雅思學術模式考試 / 線上考試不少於6.0分；或
- A minimum of 430 in College English Test-Band 6 (CET-6) or "Pass" if the test was taken before June 2005 ; or
  大學英語六級考試(CET-6)不少於430分，或於2005年6月之前考試「合格」；或
- Equivalent of the above 同等水平的證明

@ TOEFL and IELTS (Academic) Test results are considered valid two years from the test date.
自考試日期起計，托福、雅思學術模式考試成績單有效期為兩年。

* Individual programmes may stipulate a higher English proficiency requirement. Please refer to individual programme's information / website for details.
  For the Master of Arts in Chinese (MA-CHI) programme, there is no English requirements.
  個別課程可能要求申請人有更高的英語能力，詳情請參閱課程資料或網站。中文文學碩士課程沒有英語能力要求。

Application Procedures
申請程序

Step 1 **Register your account at the Postgraduate Admission System 於入學系統註冊個人帳戶**
Step 2 **Complete the online application form 填妥網上申請表**
Step 3 **Receive an application number 收到申請編號**
Step 4 **Settle the application fee 繳交課程報名費**
A non-refundable and non-transferable application fee of HK$400 is charged for each applied programme*. Kindly note that your application will not be processed if you fail to settle the payment of application fee.
報名費用一旦繳交，將不設退還，亦不可轉讓予他人或用於報讀其他課程。如果您未能繳付報名費，您的申請將不會被處理。
Step 5 **Interview 面試**
You may be invited to attend an interview via email. Please kindly check your email account regularly.
您或會收到面試邀請。請定期檢查您的電郵，以確保不會錯過任何通知。
Step 6 **Announcement of Results 結果通知**
The admission result will be announced in the Postgraduate Admission System. 遴選結果將會透過入學系統公佈。

Postgraduate
Admission System

* HSUHK may adjust the application details and fees. The latest announcement made by HSUHK shall prevail.
  本校或會按需要調整報名細則及費用，詳情請以本校網站之公佈為準。

No Dishonest and Bribery Practices 嚴禁一切不誠實和賄賂行為:
Any **false or misleading information and/or document(s)** provided in the application or any dishonest conduct observed during the application process, e.g. plagiarism, employing surrogate examination-taker, etc., will result in **disqualification of application for admission, revocation of admission offer or termination of studies at the University if admitted, and any fees paid will be forfeited.**
如申請人填報任何**虛假或誤導性資料**或於申請入學過程作任何**不誠實行為**，如: 抄襲行為、僱用他人代考等等，本校有權**取消其入學申請、入學資格或於入學後終止其學籍。所有已繳付的費用，一律不予發還。**

Scholarships
獎學金

In AY2024/2025, The University offered the following scholarships to local and non-local applicants enrolling into our Taught Postgraduate Programmes:
在2024-25學年，香港恒生大學為報讀研究生課程的本地和非本地申請人提供以下獎學金：

Scholarship 獎學金	Eligibility and Criteria 資格和甄選標準	Value 價值
Entrance Scholarship for International Students **國際學生入學獎學金**	• International applicants (Greater China exclusive) 國際申請人（大中華地區除外） • On the basis of academic merit 以學術成就為基準	100% of the total tuition fee of the graduation credit requirement of the major programme 課程修讀學分學費之100%
Entrance Scholarship **入學獎學金**	• Local and non-local applicants 本地和非本地申請人 • On the basis of academic merit 以學術成就為基準	50% of the total tuition fee of the graduation credit requirement of the programme 課程修讀學分學費之50%
MSc-GSCM Academic Excellence Admission Scholarship **環球供應鏈管理理學碩士 - 學術卓越入學獎學金**	• Have a graduation GPA of at least 3.1 (on a scale of 4.0) or a score of 82 (on a scale of 100) from a recognised bachelor's degree 持有認可的學士學位，畢業GPA至少為3.1（滿分4.0）或得分82（滿分100） • The bachelor's degree must be from a prestigious university listed in either (i) the top 650 in the latest QS World University Rankings, or (ii) the latest Double First Class University in China 該學士學位須來自於以下任何一所知名大學：（i）QS世界大學排名中位於前650名，或（ii）中國「雙一流」建設高校 • Applicants must be admitted to the MSc-GSCM Programme in the academic year 2024/25 申請人必須在2024-25學年入讀環球供應鏈管理理學碩士課程	1. HK$80,000 港幣80,000元 A graduation GPA of 3.5 (on a scale of 4.0) or graduation score of 88 (on a scale of 100) 畢業GPA為3.5（滿分4.0）或畢業得分為88（滿分100） 2. HK$40,000 港幣40,000元 A graduation GPA of 3.3 (on a scale of 4.0) or graduation score of 85 (on a scale of 100) 畢業GPA為3.3（滿分4.0）或畢業得分為85（滿分100） 3. HK$20,000 港幣20,000元 A graduation GPA of 3.1 (on a scale of 4.0) or graduation score of 82 (on a scale of 100) 畢業GPA為3.1（滿分4.0）或畢業得分為82（滿分100）
HSUHK Translation Postgraduate Scholarship **香港恒生大學翻譯研究生獎學金**	Outstanding students recommended by the Dean or President of STFL's partner institutions 由STFL合作機構的院長或校長推薦的優秀學生	$10,000, one-off 港幣10,000元，一次性獎學金

Scholarship 獎學金	Eligibility and Criteria 資格和甄選標準	Value 價值
Global Supply Chain Management Excellence Scholarship for MSc-GSCM Programme 環球供應鏈管理理學碩士 - 卓越獎學金	Full-time MSc-GSCM Year 1 students with Semester GPA of 3.50 or above in the 1st semester of each academic year; Part-time MSc-GSCM Year 1 students with Year GPA of 3.50 or above in the first year of study. Eligible students will be invited to an interview. 環球供應鏈管理理學碩士課程全日制一年級研究生，每學年第一學期的學期GPA達到3.5（滿分4.0）或以上；兼讀制一年級研究生第一年的年度GPA達到3.5（滿分4.0）或以上。符合條件的學生將被邀請參加面試。	HK$8,000 港幣8,000元

Data Science and Artificial Intelligence Distinguished Graduate Scholarship – Excellence Award / Merit Award 數據科學及人工智能理學碩士 - 卓越 / 優秀畢業生獎學金	Current full-time or part-time students of the Master of Science in Data Science and Artificial Intelligence (MSc-DSAI) programme who have already completed 8 modules. With outstanding academic result:
	- With CGPA of 3.6 or above
	  will be considered as the Excellence Award
	- With CGPA of 3.4 to 3.6
	  will be considered as the Merit Award
	
	當前已完成數據科學及人工智能理學碩士課程8個科目的全日制或兼讀制學生。
	學業成績優越標準：
	- CGPA為3.6或以上
	  將被視為卓越畢業生獎學金人選
	- CGPA為3.4至3.6之間
	  將被視為優秀畢業生獎學金人選
		Excellence Award: HK$8,000each
		Merit Award: HK$3,500 each
		卓越畢業生獎學金：港幣8,000元
		優秀畢業生獎學金：港幣3,500元

For the latest scholarships' information, please refer to individual programme's information / scholarship website for details.
有關最新的獎學金安排，請參閱個別課程/ 獎學金網站，以了解更多資訊。

Tuition Fee 學費

Application
Important Dates
申請重要日期

Scholarships
獎學金

N

小瀝源村
Siu Lek Yuen Village

廣源邨
Kwong Yuen Estate

北校園 North Campus

❶ 偉倫廣場
Wei Lun Square

❷ 林大輝鐘樓
Lam Tai Fai Clock Tower

❸ 何善衡教學大樓 (A)
S H Ho Academic Building (A)

❹ 恒大咖啡閣 (餐廳)
HSUHK Cafe (Canteen)

❺ 李兆基綜合大樓 (B)
Lee Shau Kee Complex (B)

❻ B餐廳
B Canteen

❼ 元會堂
Old Hall

❽ 教職員宿舍
Staff Quarters

❾ 創意人文館 (CR)
Creative Humanities Hub (CR)

中央廣場 Central Plaza

❿ 約會/有恒軒 (餐廳)
Rendezvous/The Always (Canteen)

袁炳湾校園 Yuen Campus

⓫ M座
M Building

⓬ 道生廣場
The Way

⓭ 葉傑全袁玉燦伉儷大禮堂 (CH)
Yip Kit Chuen and Yuen Yuk Hing Hall (CH)

⓮ 利國偉教學大樓 (D)
Lee Quo Wei Academic Building (D)

⓯ 羅許潔珊樓 (N)
Lo Hui Kit San Building (N)

⓰ 香港恒生大學賽馬會住宿書院
HSUHK Jockey Club Residential Colleges

往香港恒生大學
To HSUHK

大老山公路 Tate's Cairn Highway

巴士/小巴站
Bus/Minibus Stop

行人入口及無障礙通道
Pedestrian Entrance And
Barrier-free Access

車輛入口
Vehicle Entrance

前往香港恒生大學
Visit HSUHK

Tate's Cairn Tunnel bus stop 大老山隧道巴士站
Kowloon Motor Bus 九龍巴士

74*, 74B*, 74C*, 74D*, 74E*, 74F*, 74P*, 74X, 75X, 80X, 82X, 83A*, 83X, 84M, 85M, 85P*, 85S*, 85X, 88, 88X, 89C, 89D, 89X, 90*, 96*, 97*, 272S*, 274X*, 275X*, 277A*, 277E, 277P*, 277X, 286M*, 307, 307A*, 307P*, 373*, 673*, 673A*, 673P*, 678*, 680, 680B*, 680P*, 680X*, 681, 681P*, 893*, N307*, N680, T277*, T74, X89D*

Citybus 城巴
682, 682A*, 682B*, 682P*, 798, 798A*, 798B*, 798P*, 798X*

* The route is only available during specific hours or days. 此路線只於特別時間或日子提供服務。

HSUHK (Kwong Sin Street) bus stop
香港恒生大學(廣善街)巴士站
Mini-bus 小巴

65A, 65K, 808, 808P, 806A

Kowloon Motor Bus 巴士
83K, 83S*, 86, 281A*, N182*

For details about the bus route, please visit the webpage of Citybus/ Kowloon Motor Bus or contact the hotline.
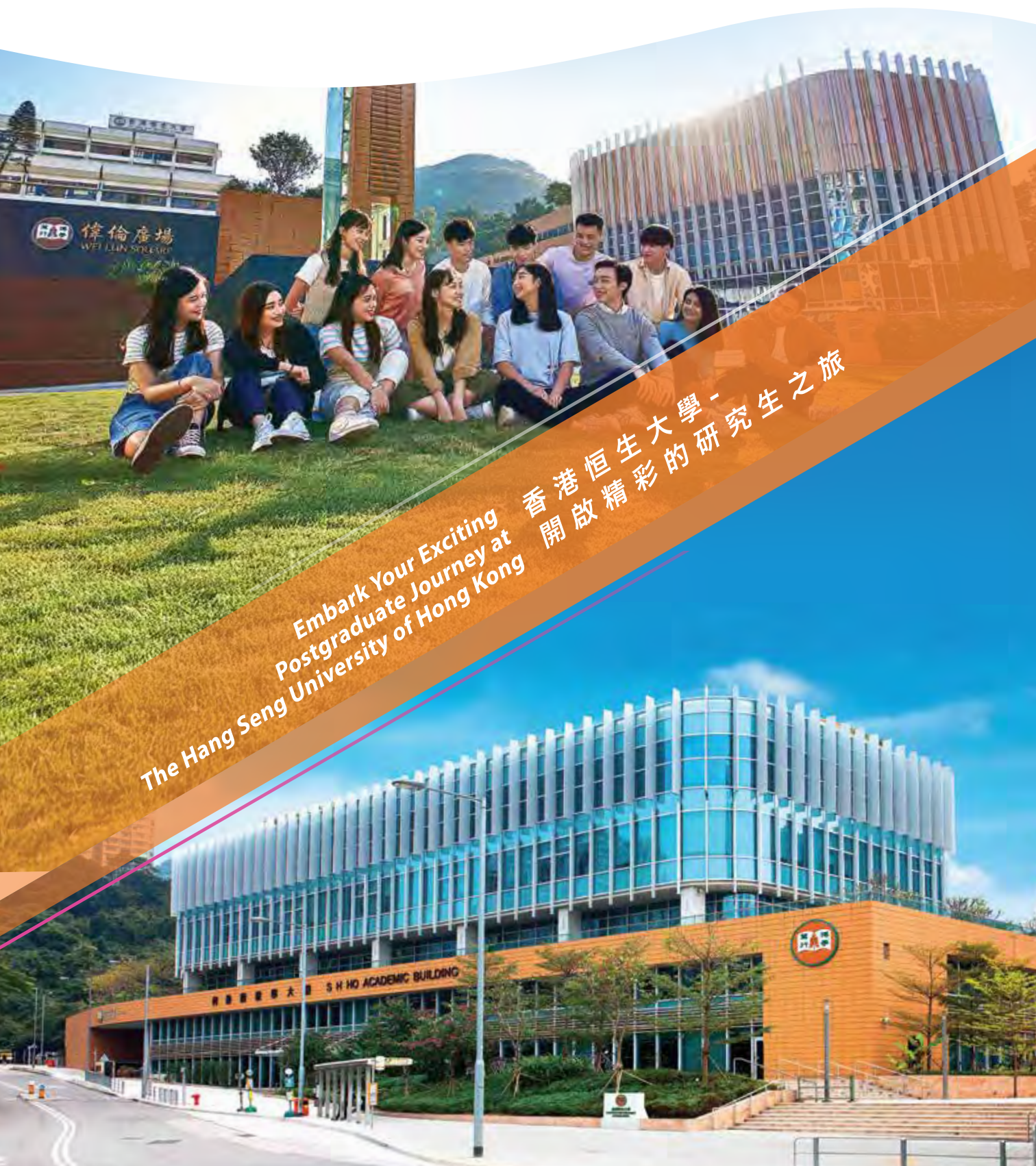查詢巴士路線詳情，請瀏覽城巴/九巴網頁或致電公司熱線。

Citybus 城巴 ☏ (852) 2873 0818 ⊕ www.citybus.com.hk   **Kowloon Motor Bus九巴** ☏ (852) 2745 4466 ⊕ www.kmb.com.hk

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