

AI and Higher Education: Reflections and Experiences in Greater China Region



**Reframing Educational Diplomacy in the
AI Era: From Cultural Affinity to
Organizational Diffusion**

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24 Mar 2026

Biography:

Dr. Sheng-Ju Chan is a Distinguished Professor at the Graduate Institute of Education and Vice President of National Chung Cheng University, Taiwan. He previously served as Director of the Quality Assurance Office at the Higher Education Evaluation & Accreditation Council of Taiwan (HEEACT). Dr. Chan is currently President of the Taiwan Higher Education Society and has also served as President of the Chinese Taipei Comparative Education Society.

His research interests include higher education policy, comparative education, and higher education management. He has published extensively in the fields of higher education and international development education, with a particular focus on East Asia. Internationally, Professor Chan serves as Associate Editor of the *International Journal of Educational Development*, is a member of the Editorial Advisory Board of *Higher Education Research and Development*, and is Co-Editor of the *Higher Education in Asia* book series published by Springer.