



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

UNIVERSITY OF
CHOICE
大學之選



2026-27

Postgraduate
Programmes
Prospectus
研究生課程手冊



Advancing
"LIBERAL +
PROFESSIONAL"
Education

引領「博雅+專業」教育

HSUHK

INTRODUCTION OF HSUHK

香港恒生大學簡介

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university. Adopting the unique **“Liberal + Professional”** education model, HSUHK aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

香港恒生大學（恒生大學）是一所以博雅教育為主導的非牟利私立大學。恒生大學採用獨特的「**博雅 + 專業**」教育模式，致力培育青年成為具明辨思維、創新力量、人文關懷、道德價值和社會責任的人才。



PURPOSE 目的

Creating and transferring knowledge, grooming responsible leaders.

開創和傳授知識，培育負責任的領袖。

VISION 願景

Aspiring to be a leading non-profit private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, and for contributions to advancing our society and the world.

致力成為區內具領導地位並以博雅教育為主導的非牟利私立大學；並以卓越的教學、研究和服務，及推動社會與世界發展的貢獻而獲得認同。

MISSION 使命

- To provide students with an all-round transformational and empowering educational experience through its "Liberal + Professional" education model;
- To advance knowledge and be committed to free enquiry and responsible scholarship;
- To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.
- 透過「博雅 + 專業」教育模式，為學生提供具備轉化及賦權力量的全面教育體驗；
- 促進新知，承諾自由探索及負責任治學；
- 培養具備明辨思維、創新力量、人文關懷、道德價值和社會責任的全球公民與領袖。

MOTTO 校訓

- Erudition and Perseverance
博學篤行

CORE VALUE 核心價值

- Mutual Trust 互信
- Value-addedness 增值
- Innovativeness 創新
- Caring Attitudes 關懷
- Responsibility 責任





香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



QS Asia University Rankings 2026

HSUHK is ranked

#157

in Greater China region

#253

in East Asia



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



A Remarkable Leap Forward

HSUHK IS RANKED

TOP
2

among Hong Kong
self-financed
universities

TOP
9

among 12 ranked
Hong Kong universities

BY SCIMAGO INSTITUTIONS
RANKINGS 2025



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



HSUHK - The First University in Greater China Region
Joins the Global Climate-U Network Promoting

SUSTAINABILITY

HSUHK AT A GLANCE

香港恒生大學概覽

QS Asia University Rankings 2026 QS亞洲大學排名2026

TOP
157 University in the
Greater China Region
大中華地區大學排名
第157名

TOP
253 University in East Asia
東亞地區大學排名
第253名

By SCImago Institutions Rankings 2025 SCImago 2025機構排行榜

TOP
2 Self-financing University in Hong Kong
中國香港自資大學前2名

TOP
9 University in Hong Kong
中國香港大學前9名

China's Top Universities Rankings 2025 中國頂尖大學排名2025

2025 Top Universities and Top Scientists Rankings in China, by Research.com
中國頂尖大學和頂尖科學家排名

TOP
35 China's Top 35 Universities
中國頂尖大學前35名

22nd Social Sciences and Humanities
社會科學與人文領域

33rd Economics and Finance
經濟與金融領域

2023 AppliedHE™

1st in the Greater China Region
大中華地區整體
ASEAN+ Private University Assessment
「東盟地區+」私立大學評鑑

- 1st in Employability 畢業生就業能力第1名
- 3rd in Research 研究項目第3名
- 5th in Community Engagement 社區貢獻

TOP
6%

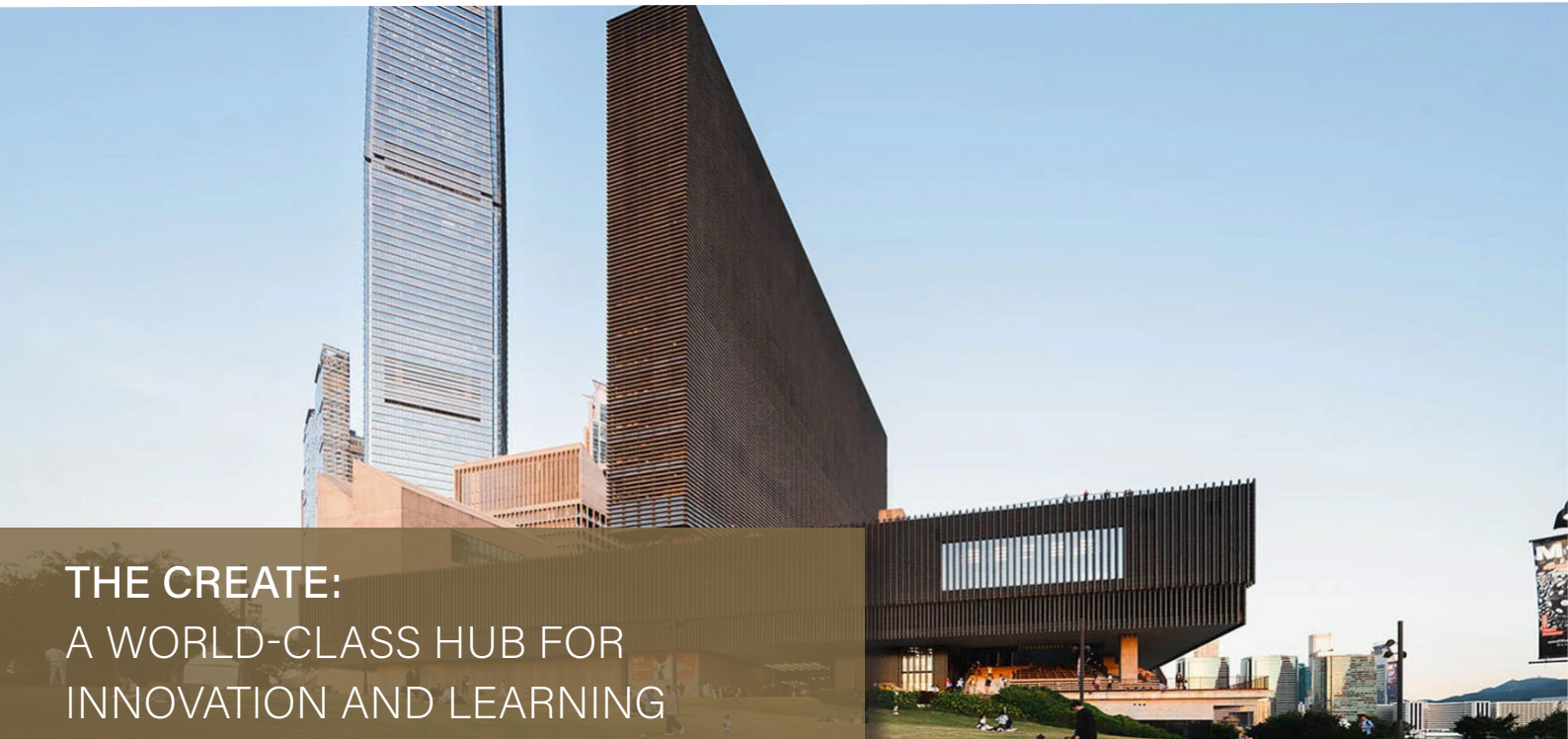
AACSB Accredited 國際商學院促進協會認證

Top 6% of Business Schools Globally
全球首6% 商學院



HSUHK TOWN CENTRE THE CREATE @ M+ TOWER, WEST KOWLOON CULTURAL DISTRICT

「創意薈」@ 西九龍文化區 M+大樓



THE CREATE:
A WORLD-CLASS HUB FOR
INNOVATION AND LEARNING

To meet diverse learning needs and inspire innovativeness in teaching and learning, HSUHK has inaugurated The Create at M+ Building in the West Kowloon Cultural District (WKCD) as its new town centre and was opened in September 2024.

The Create is located on the 15th floor of the M+ Building, spans around 840 square metres and adopts a modern minimalist design to enhance spatial quality and visual impact.

The Create is thoughtfully designed to support a wide range of academic and creative activities. It houses six multi-purpose rooms and communal spaces, all equipped with advanced technology and movable acoustic partitions, offering flexible configurations for workshops, seminars, and collaborative projects.

為配合多樣化的學習需求和啟發學生的創新思維，香港恒生大學於西九龍文化區（西九）M+大樓開設全新的市區中心「創意薈」，並於2024年9月正式開啟。「創意薈」位於西九M+大樓15樓，佔地約840平方米，採用現代簡約設計，以提升空間體驗和視覺效果。

該中心精心規劃，支援各類學術與創意活動，設有六間多用途房間及共用休閒空間，配備先進設備及可移動隔音牆，靈活配置以配合工作坊、研討會及協作項目等不同活動需求。



The Hang Seng University of Hong Kong (HSUHK) comprises 6 Schools with 23 postgraduate programmes:
香港恒生大學 (恒生大學) 設有6個學院23個研究生課程:

Graduate School 研究生院 08

School of Business 商學院 14

- Master of Business Administration (in Chinese) (MBA (C)) 工商管理碩士 (中文) *(NEW 新)*
- Master of Business Management (MBM) 商業管理碩士
- Master of Science in Entrepreneurial Management (MSc-EM) 創業管理理學碩士

School of Communication 傳播學院 18

- Master of Arts in Digital Media for Online Communication (MA-DMOC)
數碼媒體傳播文學碩士
- Master of Arts in Entertainment Media Management and Communication (MA-EMMC)
娛樂媒體管理與傳播文學碩士 *(NEW 新)*
- Master of Arts in Strategic Communication (MA-SC)
策略傳播文學碩士

School of Decision Sciences 決策科學學院 22

- Doctor of Decision Analytics (DDA) 決策分析博士 *(NEW 新)*
- Master of Science in Data Science and Artificial Intelligence (MSc-DSAI)
數據科學及人工智能理學碩士
- Master of Science in Digital Innovation and Technology Management (MSc-DITM)
數字創新與科技管理理學碩士
- Master of Science in Global Supply Chain Management (MSc-GSCM)
環球供應鏈管理理學碩士
- Master of Science in Insurance (MSc-INS) 保險理學碩士
- Master of Science in Risk Analytics (MSc-RA) 風險分析理學碩士

School of Humanities and Social Science 29 人文社會科學學院

- Master of Arts in Art Business (MA-AB) 藝術商業文學碩士 *(NEW 新)*
- Master of Arts in Creative Humanities (MA-CH) 創意人文文學碩士 *(NEW 新)*
- Master of Arts in Chinese (MA-CHI) 中文文學碩士
- Master of Arts in Cultural Heritage Management (MA-CHM) 文化遺產管理文學碩士
- Master of Arts in English Language Teaching and Assessment (MA-ELTA)
英語教學與評核文學碩士
- Master of Arts in Global English Literary and Cultural Studies (MA-GELCS)
環球英語文學及文化研究文學碩士
- Master of Arts in Theatre Studies (MA-TS) 戲劇研究文學碩士
- Master of Social Sciences in Public Policy and Risk Governance (MSocSc-PPRG)
公共政策及風險治理社會科學碩士
- Master of Social Sciences in Social Sustainability (MSocSc-SS)
社會可持續發展社會科學碩士 *(NEW 新)*

School of Translation and Foreign Languages 39 翻譯及外語學院

- Master of Arts in Translation (Business and Legal) (MA-TBL) 翻譯文學碩士 (商務與法律)
- Master of Arts in Translation (Computer-Aided Translation) (MA-TCAT)
翻譯文學碩士 (電腦輔助翻譯)

School of Transdisciplinary Studies 跨學科學院 42

GRADUATE SCHOOL

研究生院



LIBERAL + PROFESSIONAL

Graduate School of The Hang Seng University of Hong Kong (HSUHK) serves as an academic support unit that provides academic guidance as well as professional administrative support to postgraduate students and staff. Established in July 2024, Graduate School is responsible for overseeing admissions, ensuring quality assurance, and offering various events to enrich postgraduate students' learning experiences.

Graduate School is committed to creating a supportive environment that aligns with the University's unique "Liberal + Professional" education model, to cultivate caring professionals with a global vision. It promotes interdisciplinary learning and actively facilitates participation in regional and international research events.

香港恒生大學研究生院作為學術支援部門，為研究生和教職員提供學術指導和專業行政支援。研究生院成立於2024年7月，負責監督招生、確保課程質素並提供各種活動來豐富在讀研究生的學習體驗。

研究生院致力創造一個多元的學習環境，契合香港恒生大學獨特的「博雅 + 專業」教育模式，培養具全球視野的專業人才，既能胸懷世界，亦能關心他人。研究生院推動跨學科學習，積極鼓勵學生參與地區和國際研究活動。

Scan here to
know more

請掃瞄二維碼
以了解更多



RESEARCH EVENTS AND STUDENT LEARNING

研究活動與學習體驗



RESEARCH WITH IMPACT, IMPACT WITH CARE

研以致用 教研雙長

Graduate School has established itself as a vibrant hub for academic and professional development, hosting a diverse array of activities that enrich the graduate experience. From Postgraduate Students' Seminar and guest lectures to networking events and cultural celebrations, Graduate School is committed to fostering an engaging and supportive environment for all postgraduate students.

The Graduate School regularly hosts seminars featuring international scholars, allowing students to gain exposure to critical contemporary issues and emerging trends in their disciplines.

研究生院作為恒生大學的學術與專業發展核心，致力於通過多樣化的活動豐富在讀研究生的學習體驗。我們定期舉辦研究生研討會、海外學者講座、學術交流活動以及各類文化體驗，全面營造支持性與啟發性的學習環境，助力研究生在學術探索與個人成長中不斷進步。



本院定期舉辦國際學者研討會，助益研究生深入理解學科前沿議題與新興趨勢，並獲得寶貴啟示，為其未來研究奠定堅實基礎。

HIGH PROGRAMME

恒昇 * 跨越

H OLISTIC DEVELOPMENT (全面發揮)

I MMERSIVE EXPERIENCE (沉浸式體驗)

G LOBAL PERSPECTIVE (全球視野)

H IGH ENGAGEMENT (高度參與)

HIGH Programme consists of a series of activities aimed at promoting the holistic development of students and enriching the learning experience of postgraduate students at HSUHK. This HIGH Programme facilitates students to immerse themselves in the integration of academic research and social practice, equipping them with a global perspective and encouraging their participation in community service, ultimately achieving the goal of 'Research with Impact, Impact with Care'.

「恒昇·跨越」計劃為一系列活動，旨在促進學生全面發展，豐富在讀研究生在香港恒生大學的學習體驗，讓學生沉浸式體驗學術研究與社會實踐的結合，裝備學生全球視野思維，參與社會服務，真正達到「研以致用，教研雙長」。



Fostering Non-Local Postgraduate Students' Integration into Local Culture 促進非本地研究生融入本地文化

To help non-local postgraduate students adapt to their new environment, the HIGH Programme has partnered with local community parties to offer a series of Cantonese classes, titled "CAN!tonese Class." This programme is specifically designed to support newly arrived students in their cultural adaptation and integration by equipping them with basic Cantonese skills. Through these classes, students will gain essential language abilities to navigate daily life more confidently and comfortably.

為了幫助非本地研究生適應新環境，「恒昇·跨越」計劃與本地地區機構合作，推出了一系列粵語課程，名為「粵難·粵愛」廣東話班。該課程專為新來港的非本地研究生設計，旨在通過教授基礎粵語，幫助他們更好地融入本地文化。通過這些課程，學生將掌握基本的語言技能，使他們能夠更自信、更從容地應對在香港的日常生活。

Series of "CAN!tonese Class": Embark on Your Cantonese Journey

「粵難·粵愛」廣東話班：開啟粵語之旅

Students will engage in real-life scenarios in Hong Kong, such as ordering food at a traditional Hong Kong-style café, shopping at a wet market, and visiting a clinic or hospital. This immersive learning approach not only helps students grasp practical Cantonese expressions but also deepens their understanding of the cultural context behind them.

課堂融入香港的真實生活場景，例如在傳統港式茶餐廳點餐、在街市購物，以及前往診所或醫院就診。這種沉浸式學習方法不僅幫助學生掌握實用的粵語表達，還能加深他們對背後文化背景的理解。



CARE FOR LEARNING, LEARNING TO CARE

關懷學習 學習關懷



Besides the CAN!tonese Class, the HIGH Programme also offers community activities such as hiking groups and volunteer services at elderly homes, providing students with the opportunity to immerse themselves in the local community culture and warmth, thereby promoting their holistic development. Through these experiences, students not only have the chance to meet like-minded peers and forge strong friendships, but they can also engage with the community through experiential learning.

除了廣東話班外，「恒昇•跨越」計劃還舉辦爬山小組和義工活動，例如探訪長者，讓學生透過社區活動沉浸式體驗本港的文化與人文溫度，從而促進學生的全面發展。學生不僅能在活動中結識志趣相投的夥伴，建立深厚的友誼，更可透過參與式學習的經歷，深入走進社區。



POSTGRADUATE SUMMER SCHOOL: Endless Learning Opportunities, Beautiful Life Memories

研究生暑期課程:
無限學習機會
美好人生回憶



The 2025 UCL Summer School on Innovation Ecosystems for Grand Challenges, co-organised by the Graduate School of The Hang Seng University of Hong Kong (HSUHK) and the School of Management at University College London (UCL), successfully concluded. A total of 14 postgraduate students from HSUHK participated in the programme, which offered a dynamic and intellectually stimulating environment to deepen their understanding of innovation, sustainability, leadership, and global collaboration.



由香港恒生大學研究生院與英國倫敦大學學院 (UCL) 管理學院聯合主辦的「2025UCL暑期課程：創新生態系統與全球挑戰」已圓滿結束。共有14位恒生大學研究生參與此計劃，課程內容豐富，鼓勵學生深入探索創新、可持續發展、領導力及全球協作等領域。



STUDENT SHARING 學生分享

AY2024-25



CAO Yu
曹羽

MSocSc-PPRG Programme Graduate
公共政策及風險治理社會科學碩士課程畢業生

"The two-week study session at UCL has been truly fruitful and fulfilling, not only for the numerous frameworks and inspirations from the courses, but also for the witty jokes from the professors. What impressed me most was the cross-cultural exchange between students from Europe, South America, East and South Asia, who came from various professional backgrounds. We may not have proposed the best business plans in class, but the spirit of innovation and the understanding of industrial ecosystems lingered among us. The session undoubtedly enhanced our professional skills and boosted our confidence in future work and study."

在倫敦大學學院為期兩周的學習之旅充實而富有成果，不僅收獲了課程中諸多理論框架與靈感啟迪，教授們風趣幽默的授課風格更令人難忘。最打動我的是來自歐洲、南美洲、東亞及南亞各地區、有多元專業背景同學之間的跨文化交流。或許我們未能在課堂上提出最完美的商業方案，但創新精神與對產業生態的深刻認知已在彼此心中生根發芽。這段經歷顯著提升了我們的專業素養，也為未來的工作學習注入了強大信心。

SCHOOL OF BUSINESS

商學院



LEADING QUALITY BUSINESS EDUCATION AND RECOGNITION GLOBALLY

The School of Business is committed to provide quality business education with an emphasis on preparing students for practice and life-long learning, to nurture them for the needs of our stakeholders and to become responsible global citizens. We are a reputable business school in the region, recognised for our quality in teaching & learning, research and service.

With 3 postgraduate programmes and 10 undergraduate programmes, we now have more than 3,600 students. The School is AACSB accredited, placing us among less than 6% of business schools globally! HSUHK is the first self-financed university in Hong Kong to earn this international and professional accreditation, which recognises the School's outstanding development in business education.

商學院致力於提供優質商業教育，強調為學生的實踐和終身學習做好準備；培養他們以滿足持份者的需求，並成為負責任的全球公民；以及成為香港聲譽卓越的商學院，在教學與學習、研究和服務質量上獲得認可。

商學院現有3個研究生課程和10個本科課程，超過3,600名學生。商學院已獲得AACSB認證，使學院位列全球不到6%的商學院之一！香港恒生大學是香港第一所獲得此國際專業認證的自資大學，這表明學院在商業教育方面取得了傑出的發展。

MASTER OF BUSINESS ADMINISTRATION (IN CHINESE) 工商管理碩士 (中文)



The Programme is meticulously designed to prepare future business leaders for the dynamic demands of both global and regional markets. With a comprehensive curriculum that combines academic rigor with practical insights, the Programme aims to enhance the professional capabilities of its graduates. By employing the Harvard Action Learning Approach as the pedagogical guiding principle, it equips students with a robust understanding of business management and strategies within both Chinese and international contexts. Additionally, the Programme emphasises the importance of ethical leadership and corporate responsibility, aligning business practices with environmental, social, and governance (ESG)

principles, and fostering proficiency in digital transformation and data analytics. Integrating management theories and promoting inclusive workplace practices, the Programme strengthens students' abilities to manage diverse teams effectively. Furthermore, it aims to cultivate critical and innovative thinking skills that empower students to solve complex business challenges efficiently.

本課程旨在為未來的商業領袖做好準備，以應對全球和區域市場的動態需求。課程涵蓋全面的學術內容，結合實踐見解，旨在提升畢業生的專業能力。通過採用哈佛行動學習法作為教學指導原則，該課程使學生在中國和國際背景下對商業管理和策略有深刻的理解。此外，課程強調道德領導和企業責任的重要性，將商業實踐與環境、社會及管治 (ESG) 原則相結合，並促進數位轉型和數據分析的能力。整合管理理論並推廣包容性工作場所實踐，該課程加強學生有效管理多元團隊的能力。此外，課程還旨在培養批判性和創新思維能力，使學生能夠高效解決複雜的商業問題。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 | Full-time (1 year)/ Part-time (2 years) 全日制(1年) / 兼讀制(2年)
- **Medium of Instruction** 授課語言 | Putonghua 普通話授課
- **Total Number of Credits** 總修讀學分 | 30 credits 30個學分



Admission
Enquires
入學查詢



<https://sbus.hsu.edu.hk/programmes/postgraduate-programmes/master-of-business-administration-in-chinese/>



mbac@hsu.edu.hk



(852) 3963 5600

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：25/001221/L6

Registration Validity Period 登記有效期：01/09/2026 - 31/08/2029

PROGRAMME UNIQUENESS 課程特色

Delivered in Putonghua and grounded in the Harvard Action Learning Approach (HALA), HSUHK's MBA(C) fuses participant-centred case discussions, live action projects, and guided reflection to develop leaders equipped for real-world decision making. The curriculum embeds ESG and responsible governance alongside digital transformation, data analytics, and artificial intelligence—preparing graduates to drive sustainable change in Chinese-speaking markets and beyond. The commitment to a Chinese-medium delivery model and HALA-based pedagogy distinguishes the MBA(C) in Hong Kong's business postgraduate landscape. Extensive faculty development further ensures consistent execution of HALA and bilingual support, while assessments prioritise active participation, reflective insight and applied problem-solving.

以普通話授課，貼近華語商業情境；以哈佛行動學習法為核心，透過案例與行動專案鍛鍊決策與領導能力，強調參與式討論與深度反思，並系統整合ESG、數碼轉型、人工智慧與數據分析等創新元素。

MASTER OF BUSINESS MANAGEMENT

商業管理碩士



Master of Business Management (MBM) prepares students from diverse academic backgrounds for leadership careers in Accountancy and Corporate Governance, Global Business Management, Global Finance, or Marketing. The programme cultivates business acumen, global perspectives, and essential skills in effective communication and teamwork. Graduates are equipped to conduct research, make strategic decisions, and deliver innovative solutions in dynamic business environments.

商業管理碩士課程旨在為來自不同學術背景的學生奠定專業基礎，助其在會計與公司管治、全球企業管理、全球金融或市場營銷等領域發展為具備領導能力的管理人才。本課程著重培養學生的商業敏銳度、全球視野，以及有效溝通與團隊合作等核心技能。畢業生將具備在動態商業環境中開展研究、制定決策及提出創新解決方案的能力。

PROGRAMME INFORMATION 課程資訊

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|--|--|
| <ul style="list-style-type: none"> • Mode of Study 修讀模式 • Medium of Instruction 授課語言 • Total Number of Credits 總修讀學分 | <ul style="list-style-type: none"> Full-time (1 year) 全日制(1年) English 英語授課 27 credits 27個學分 |
|--|--|



Admission Enquires
入學查詢



<https://sbus.hsu.edu.hk/programmes/postgraduate-programmes/master-of-business-management/>



mbm@hsu.edu.hk



(852) 3963 5600

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：21/000473/L6

Registration Validity Period 登記有效期：01/09/2021 - 31/08/2028

Student Sharing 學生分享



LUO Xiaoyin 羅曉瑩

AY2023-24

MBM Programme Graduate
商業管理碩士課程畢業生

Invaluable Learning Experience:

Skills and Connections from HSUHK's MBM Programme

從恒生大學MBM課程中獲得專業知識及廣泛人脈的獨特學習體驗

My study experience in the MBM programme at HSUHK is invaluable. The Programme equips me with skills to face challenges while pursuing my career. I always cherish the time and the people who studied together with me. I would like to thank my teachers for their coaching and those who accompanied me to go through this wonderful journey.

我在香港恒生大學商學院攻讀商業管理碩士課程的學習經驗是無價的。課程使我學會如何在追求事業的同時面對挑戰。我一直珍惜老師的教導和一起學習的同伴們度過的時光。我想感謝我的老師和與我同行的人。



MASTER OF SCIENCE IN ENTREPRENEURIAL MANAGEMENT

創業管理理學碩士



The Master of Science in Entrepreneurial Management (MSc-EM) programme focuses on experiential and authentic learning regarding how entrepreneurs and business executives make decisions in a broader context. The aim of the Programme is to equip students with the necessary knowledge and skills to realise their business ideas. The curriculum offers students with a wide spectrum of subjects, including Entrepreneurial Corporate Finance and Accounting, Business Planning and Professional Ethics for Entrepreneurs, Creativity and Entrepreneurship, Digital and Cyber Marketing, Leading and Managing Entrepreneurial Firms and Asian Family Business.

創業管理理學碩士課程著重體驗及實況學習，從而深刻認識企業家和高管如何在不同的情況下作出商業決定。本課程讓學生全面掌握創業背後的必要知識及技能，從而實踐他們的創業想法。課程提供一系列的學科，包括創業家的商業策劃與專業道德、創業型企業的財務與會計、創意與創業家精神、數碼與網絡營銷、領導與管理創業型企業及亞洲家族企業。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 | Full-time (1 year)/ Part-time (2 years) 全日制(1年) / 兼讀制(2年)
- **Medium of Instruction** 授課語言 | English 英語授課
- **Total Number of Credits** 總修讀學分 | 30 credits 30個學分



Admission
Enquires
入學查詢



<https://sbus.hsu.edu.hk/programmes/postgraduate-programmes/master-of-science-in-entrepreneurial-management>



msem@hsu.edu.hk



(852) 3963 5600

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：18/000856/L6

Registration Validity Period 登記有效期：11/08/2018 - 31/08/2027

Student Sharing 學生分享



CHIU Chi-kam, Kenneth 趙嗣淦

AY2022-23

MSc-EM Programme Graduate

創業管理理學碩士課程畢業生

Accomplishing Entrepreneurial Dream, 成就創業夢 · Expanding Your Scope of Business 助您拓展業務

Transitioning from an athlete to an entrepreneur has been one of the best decisions I've ever made. To my surprise, these two identities share many common threads, and I've found inspiration in connecting the dots between them. I would like to take this opportunity to express my sincere gratitude for the scholarships awarded to me by the School of Business and the Hong Kong Athletes' Career and Education Department. It's my pleasure to be a part of the Masters in Entrepreneurial Management programme and I'm confident this journey will leave a lasting impact on me.

將運動員身份轉變為創業家是我的最佳決定之一。令人驚訝的是，這兩種身份有許多共同之處，促使我開始建立聯繫。在此，我想特別感謝香港恒生大學商學院和香港運動員就業及教育部授予我的獎學金。很榮幸能成為創業管理理學碩士課程的一分子，於我的人生中留下深刻印象。



NURTURING PROFESSIONALS OF COMMUNICATION

The School of Communication (SCOM) of HSUHK currently offers six programmes, namely the Bachelor of Journalism and Communication (Honours), the Bachelor of Arts (Honours) in Convergent Media and Communication Technology, the Bachelor of Arts (Honours) in Arts and Culture Communication and, the Master of Arts in Strategic Communication, the Master of Arts in Digital Media for Online Communication and the Master of Arts in Entertainment Media Management and Communication. All the six programmes adopt the “Liberal + Professional” education model to nurture specialists in business journalism, public relations, corporate communication and communication technology.

香港恒生大學傳播學院現時提供新聞及傳播(榮譽)學士、融合媒體及傳播科技(榮譽)文學士、藝術及文化傳播(榮譽)文學士及策略傳播文學碩士、數碼媒體傳播文學碩士及娛樂媒體管理與傳播文學碩士六項課程，所有課程均融合「博雅 + 專業」的教育理念，致力培育商業傳播、公關、企業傳訊及傳播科技的專才。



MASTER OF ARTS IN DIGITAL MEDIA FOR ONLINE COMMUNICATION

數碼媒體傳播文學碩士



The Master of Arts in Digital Media for Online Communication (MA-DMOC) programme offers an interdisciplinary curriculum that equips students with integrated knowledge needed for success in the fast-paced digital economy. The Programme emphasises the innovative use of digital media in e-commerce, fostering a holistic understanding of digital solutions to enhance online presence and communication in various business contexts. Guided by faculty and industry professionals, students will learn to create engaging digital content, understand user behaviour through data analytics, and leverage the platform economy. This integrated training

approach nurtures students' creativity in developing effective online communication strategies while providing valuable industry insights and job opportunities.

數碼媒體傳播文學碩士課程為一跨學科課程，旨在訓練學生掌握與運用綜合專業知識，以在快速變化的數碼經濟中能取得成功。課程強調以創新的方式將數碼媒體應用於電子商務，培養學生瞭解數碼解決方案如何幫助企業及機構在各種商業環境中增強線上存在感及溝通能力。學生將於學院教授和專業人士的指導下，學習創製具吸引力的數碼內容，通過資料分析瞭解使用者行為，並利用平台經濟推動業務發展。這種綜合培訓方法能培養學生運用創造力制訂有效的線上傳播策略，同時提供寶貴的行業見解和就業機會。

PROGRAMME INFORMATION 課程資訊

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|---|--|
| <ul style="list-style-type: none"> Mode of Study 修讀模式 Medium of Instruction 授課語言 Total Number of Credits 總修讀學分 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
English 英語授課
24 credits 24個學分 |
|---|--|



Admission
Enquires
入學查詢



<https://scom.hsu.edu.hk/en/master-of-arts-in-digital-media-for-online-communication>



madmoc@hsu.edu.hk



(852) 3963 5699

QF Level 資歷架構：6
 QR Registration No. 資歷名冊登記號碼：25/000374/L6
 Registration Validity Period 登記有效期：01/09/2025 - 31/08/2028

PROGRAMME UNIQUENESS 課程特色

The programme provides interdisciplinary learning opportunities that promote integrated knowledge acquisition and foster a broad perspective on the development and implementation of digital media solutions. Students will be equipped with relevant theoretical knowledge and practical experience, enabling them to create impactful content and effectively engage diverse audiences in the online business world. Its emphasis includes the following aspects:

- Advanced Knowledge:** Delivering an in-depth understanding of media and communication concepts to enhance digital experiences.
- Comprehensive Overview:** Offering a thorough exploration of the technologies, processes, and strategies involved in utilizing digital media and communication across various contexts.
- Support for Platform Economy:** Expanding knowledge of digital media and communication to strengthen platform-based businesses.
- Analytical Techniques:** Exploring methods to enhance organizations' online presence through effective communication strategies.
- Critical Framework:** Providing a reflective and analytical framework for evaluating the potential of emerging media and its creative applications.

課程提供跨學科學習機會，促進綜合知識獲取，培養對數碼媒體解決方案的廣泛視角。學生將結合理論與實踐，為數碼媒體環境做好準備，創造有影響力的內容，吸引多樣化的在線受眾。重點包括：

- 深入了解媒體與傳播概念。
- 探索數碼媒體的技術與策略。
- 增強對平台企業的理解。
- 提升機構線上的存在感。
- 評估新興媒體的潛力。



MASTER OF ARTS IN ENTERTAINMENT MEDIA MANAGEMENT AND COMMUNICATION

娛樂媒體管理與傳播文學碩士



The Master of Arts in Entertainment Media Management and Communication (MA-EMMC) is uniquely positioned to provide specialised training in entertainment media management. The programme specifically targets the unique aspects of entertainment media — namely production management, merchandising, and marketing of entertainment media products in both digital and traditional contexts. Its focus is to respond to the business and communication needs across the entire value chain of entertainment media.

娛樂媒體管理與傳播文學碩士(MA-EMMC)課程專為娛樂媒體管理領域提供專業培訓，課程針對娛樂媒體的獨特面向——包括數碼及傳統媒體產品的製作管理、商品推廣及市場營銷等，務求全面回應娛樂媒體價值鏈中商業與傳播的需求。

PROGRAMME INFORMATION 課程資訊

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| <ul style="list-style-type: none"> • Mode of Study 修讀模式 • Medium of Instruction 授課語言 • Total Number of Credits 總修讀學分 | <p>Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)</p> <p>Chinese 中文授課</p> <p>24 credits 24個學分</p> |
|--|---|



Admission
Enquires
入學查詢



<https://scom.hsu.edu.hk/en/master-of-arts-in-entertainment-media-management-and-communication/>



maemmc@hsu.edu.hk



(852) 3963 5699

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：25/001257/L6

Registration Validity Period 登記有效期：01/09/2026 - 31/08/2029

PROGRAMME UNIQUENESS 課程特色

- Provides specialised training that sets it apart by targeting the unique aspects of entertainment media, such as merchandising, marketing, and business operations, rather than general media production or creative performance.
- Cutting-edge theories and concepts in entertainment media management and communication, empowering you to stay ahead in a fast-evolving industry.
- Hands-on application of knowledge in real-world business contexts across digital and traditional platforms, preparing you to tackle industry challenges with confidence.
- Mastery in crafting and executing communication strategies that captivate stakeholders and drive success in entertainment sectors, boosting your professional edge.
- Building ethical leadership and digital media literacy skills, transforming you into a responsible innovator ready to make a positive impact.
- Seamless integration of HSUHK's renowned business education heritage and vast industry networks, opening doors to exciting opportunities in Hong Kong's thriving creative and entertainment landscapes.
- 提供娛樂媒體獨特方面的專業培訓，如商品化、市場推廣和商業運營，而非一般媒體製作或創意表演。
- 提供前沿的娛樂媒體管理和傳播理論與概念，使您在快速發展的行業中保持領先。
- 應用知識於現實商業環境中，跨越數位和傳統平台，增強您應對行業挑戰的信心。
- 掌握制定和執行吸引利害關係人的傳播策略，提升您的專業競爭力。
- 培養道德領導力和數位媒體素養技能，將您轉變為負責任的創新者，為行業帶來積極影響。
- 無縫整合香港恒生大學著名的商業教育傳統和廣泛的行業網絡，為您在香港蓬勃發展的創意和娛樂領域開啟激動人心的機會。



MASTER OF ARTS IN STRATEGIC COMMUNICATION

策略傳播文學碩士



The Master of Arts in Strategic Communication (MA-SC) programme is designed to provide advanced theories and skills in communication strategy, data analysis, social media, crisis management, and authentic leadership with the aim to prepare our graduates for success in today's complex and competitive communication environments. The Programme stresses the balance between theory and practice by inviting top professionals in the field to share their experiences and insights, with integration of theories supported by the School's Full-time professors.

策略傳播碩士課程旨在為學生提供傳播策略、數據分析、社交媒體、危機管理及誠信領導等領域的最新知識和技能，讓他們在當今錯綜複雜且競爭激烈的傳播生態中取得成功。本課程整合理論與實踐，除了學院教授外，亦邀請業界頂尖的專業人士參與授課，分享他們的經驗與見解，為學生今後晉身相關行業提供實際的指導和引薦。

PROGRAMME INFORMATION 課程資訊

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|--|--|
| • Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年) |
| • Medium of Instruction 授課語言 | English 英語授課 |
| • Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://scom.hsu.edu.hk/en/master-of-arts-strategic-communication/>



masc@hsu.edu.hk



(852) 3963 5228

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：18/000852/L6

Registration Validity Period 登記有效期：08/11/2018 – 31/08/2028

Student Sharing 學生分享



HOU Shanyao, Sarea
侯珊瑤

AY2025-26
Spring Term,
MA-SC Programme Student
策略傳播碩士課程學生(春季班)

A Journey of Growth and Gratitude: My Postgraduate Experience 成長與感恩：我的研究生經歷

The Strategic Communication programme expertly integrates communication theories with modern strategic thinking. Moving beyond traditional textbooks and classroom boundaries, it employs systematic theoretical frameworks and compelling case studies to cultivate multidimensional thinking and sharpen analytical skills. This methodology has not only sharpened my logical reasoning and strategic planning but also empowered me to become a more effective communicator in both professional and personal settings. Whether delivering presentations, collaborating in teams, or speaking publicly, I can now quickly identify key messages and convey them with greater clarity and impact. More than just practical skills, the course instills a strategic communication mindset—an invaluable asset that offers lasting benefits for career development and personal growth.

策略傳播學課程將傳播理論與現代管理思維結合，以媒介化的視角重構溝通邏輯，幫助我掌握更高效的表達與決策能力。課程以系統化的理論、有趣的案例，引領我們用多維度視角思考、分析問題，不僅提升了我的邏輯分析和策略制定能力，更讓我在實際生活和工作中成為更高效的表達者和溝通者——無論是工作匯報、團隊協作還是公眾表達，都能快速抓住核心，用更有效的方式傳遞資訊。課程培養的不僅是技能，更是一種戰略化的傳播思維，這對個人職業發展具有長遠價值。

SCHOOL OF DECISION SCIENCES

決策科學學院



SMART DECISION, SMART FUTURE

The School of Decision Sciences has three departments, including the Department of Computer Science, Department of Mathematics, Statistics and Insurance, and the Department of Supply Chain and Information Management. The School currently offers five undergraduate, five postgraduate and one professional doctorate programmes. These programmes encompass data sciences, computer sciences, insurance analytics, risk analytics, supply chain management and information management.

In line with the trends in business and market development in the era of Internet and Big Data, the School integrates the latest technological areas such as Artificial Intelligence, Blockchain, Cloud Computing, Big Data and 5G applications to the curriculum, equipping students with the skills to adopt computer sciences, mathematical and statistical techniques as well as the capabilities in supply chain management, enhancing information management and making complex business decisions, preparing them for taking on leadership roles and managerial decision making.

決策科學學院開設三個學系，包括計算機科學系、數學、統計及保險學系，以及供應鏈及資訊管理學系。學院現正開辦五個本科課程，五個研究生課程及一個專業博士課程。課程融合數據科學、計算機科學、保險分析、風險分析、供應鏈管理及信息管理等範疇。

配合企業及市場在互聯網和大數據時代的發展趨勢，學院將最新科技領域融入課程，包括人工智能、區塊鏈、雲端計算、大數據以及5G應用，訓練學生運用計算機、數學和統計學的技術及供應鏈管理的能力，加強信息管理及制定複雜的商業決策，為將來擔任領導角色和管理決策做好準備。



DOCTOR OF DECISION ANALYTICS

決策分析博士



The Doctor of Decision Analytics (DDA) is the first professional doctorate programme in Hong Kong focused on decision analytics. It teaches students how to make complex business decisions using statistics and computer science, and how technology creates a global supply network. The programme provides advanced knowledge in statistics, computer science, and supply chain management, helping students make informed decisions in business and public sectors. It also integrates academic study with practical experience to support career development in business.

決策分析博士(DDA)是香港首個專注於決策分析的專業博士課程。本課程教導學生如何利用統計學和計算機科學做出複雜的商業決策，以及科技如何建立全球供應網絡。該課程提供統計學、計算機科學和供應鏈管理的先進知識，幫助學生在商業和公共部門做出明智的決策。同時，它將學術研究與實踐經驗相結合，以支持學生在商業領域的職業發展。

PROGRAMME INFORMATION 課程資訊

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| • Mode of Study 修讀模式 | Full-time (3 years) / Part-time (6 years) 全日制 (3年) / 兼讀制 (6年) |
| • Medium of Instruction 授課語言 | English 英語授課 |
| • Total Number of Credits 總修讀學分 | 60 credits 60個學分 |



Admission Enquires
入學查詢



<https://dda.hsu.edu.hk>



dda@hsu.edu.hk



(852) 3963 5594

QF Level 資歷架構：7

QR Registration No. 資歷名冊登記號碼：25/001219/L7

Registration Validity Period 登記有效期：1/9/2026 - 31/8/2030

PROGRAMME UNIQUENESS 課程特色

- Equip students with advanced decision analytics knowledge and enhance student's communication and leadership skills.
- Prepare students as competent and ethical professionals in decision analytics.
- Cultivate students' ability to deal with complex/new issues and make informed judgement in situations in the absence of complete or consistent data/information.
- Develop students' ability to carry out independent research and enhance their ability to deliver ideas, research methodology and findings.
- 提供學生先進的決策分析知識及提升學生的溝通與領導能力。
- 培養學生成為決策分析領域有能力和道德的專業人士。
- 培養學生在缺乏完整或一致的數據/信息的情況下處理複雜/新問題並做出明智判斷的能力。
- 培養學生獨立研究的能力，提升他們表達想法、研究方法和結果的能力。

MASTER OF SCIENCE IN DATA SCIENCE AND ARTIFICIAL INTELLIGENCE

數據科學及人工智能理學碩士



The Master of Science in Data Science and Artificial Intelligence (MSc-DSAI) is a programme combining Data Science and Artificial Intelligence (AI). The convergence of AI and Big Data technologies is changing the way we make decisions. Disruptive changes can be seen everywhere. In this exciting Programme, students will learn to master the latest technologies in data science and machine learning and their real-world applications. The Programme is designed for students from a wide range of disciplines with interests in applied AI technologies.

數據科學及人工智能理學碩士課程是一個結合數據科學和人工智能(AI)技術的碩士課程。大數據科技和AI技術的融合正在改寫我們的決策方式，新科技帶來的顛覆性變化比目皆是。這門嶄新而全面的碩士課程是為來自不同背景、對新一代大數據和AI應用有興趣的學生而設計。在本課程中，學生將會掌握大數據和機器學習相關的最新知識以及它們的應用實例，讓學生在數據科學和AI時代的各行各業中領先一步。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 English 英語授課
- **Total Number of Credits** 總修讀學分 24 credits 24個學分



Admission
Enquires
入學查詢



<https://dsai.hsu.edu.hk/en/master-degree/>



dsai@hsu.edu.hk



(852) 3963 5014

QF Level 資歷架構：6
QR Registration No. 資歷名冊登記號碼：21/000423/L6
Registration Validity Period 登記有效期：01/09/2021 - 31/08/2029

Student Sharing 學生分享



WANG Yanyi 王燕懿

AY2023-24

MSc-DSAI Programme Graduate

Currently a College AI Educator

數據科學及人工智能理學碩士課程畢業生

現任職高校人工智能教研室教師

Embracing New Beginnings: A Journey Back to Learning 迎接新起點：重返校園的旅程

As a teacher, I deeply understand the importance of continuous education in this rapidly developing technological era. Pursuing the MSc-DSAI programme at HSUHK was a transformative experience that opened a new chapter in my career development. The programme content delves deeply from theory to practical application, and the tailored teaching approach has allowed me to grow significantly, regardless of my original background. Now, having returned to the teaching profession, I am equipped to deliver AI-related courses and convey the power of technology to my students more effectively.

作為一名教師，我深知在這個科技快速發展的時代，持續進修至關重要。重返校園修讀HSUHK的MSc-DSAI課程，為我的職業發展開拓了新篇章。課程內容從理論到應用層層深入，更因材施教，讓我不論原有背景都能扎實成長。如今我重回教學崗位，開始教授人工智能相關課程，更有效地傳遞科技的力量。





MASTER OF SCIENCE IN DIGITAL INNOVATION AND TECHNOLOGY MANAGEMENT

數字創新與科技管理理學碩士



In an era where digital transformation and technological innovation are at the forefront of strategic business operations, the Master of Science in Digital Innovation and Technology Management (MSc-DITM) offers a unique blend of strategic and technical education. This programme is meticulously designed to prepare future leaders who can not only navigate state-of-the-art technologies but also drive change through the strategic use of technology across diverse organizational landscapes.

在數字轉型和技術創新成為戰略業務的時代，數字創新與科技管理理學碩士課程提供了獨特的戰略和技術教育。該課程精心設計，旨在培養未來領導者，他們不僅能夠應對最先進的技術，還能通過科技的戰略執行不同組織的變革。

PROGRAMME INFORMATION 課程資訊

- | | |
|--|--|
| • Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年) |
| • Medium of Instruction 授課語言 | English 英語授課 |
| • Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://scm.hsu.edu.hk/mscditm/>



ditm@hsu.edu.hk



(852) 3963 5049

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：25/000336/L6

Registration Validity Period 登記有效期：1/9/2025 - 31/8/2028

PROGRAMME UNIQUENESS 課程特色

- **Strategic Technology Management:** Courses focusing on the strategic roles of technology in business, from enhancing competitive advantage to optimizing operational efficiency.
- **Advanced Business Analytics:** In-depth study of how to analyze and interpret complex datasets to make informed business decisions.
- **Digital Transformation Leadership:** Understanding the methodologies and leadership skills necessary to guide organizations through significant digital transformation.
- **Innovative System Design:** Learning about the creation and implementation of intelligent systems that can think, learn, and adapt, enhancing business processes and customer engagement.
- **High-end Innovation and Information Technology Facilities:** Access to cutting-edge computing laboratories and research centers.
- **Outstanding Innovation and Technology Faculties:** Highly accomplished professors and researchers specializing in areas like AI, big data, supply chain management, and digital transformation.
- **戰略技術管理：**課程著重科技在商業中的戰略角色。
- **進階商業分析：**深入研究如何分析和解釋複雜數據以作出明智的商業決策。
- **數字轉型領導力：**掌握通過大數據技術所需的領導技能。
- **創新系統設計：**學習創建和實施能夠思考、學習和適應的智能系統。
- **高端創新與信息科技設施：**提供使用尖端計算實驗室和研究中心的機會。
- **卓越創科教授團隊：**由具國際視野、專精人工智能、大數據分析、供應鏈優化及數字化轉型等前沿領域的資深教授及博士隊領導。



MASTER OF SCIENCE IN GLOBAL SUPPLY CHAIN MANAGEMENT

環球供應鏈管理理學碩士



The Master of Science in Global Supply Chain Management (MSc-GSCM) is designed to provide a holistic approach to global supply chain management by optimising interconnected business processes and operations through the use of advanced supply chain management knowledge, including modeling methodologies and information technology. Our strengths lie in our professional faculty members, state-of-the-art laboratories, promising career prospects, and strong connections within the industry.

環球供應鏈管理理學碩士課程旨在為學生提供全面的環球供應鏈管理知識，讓他們掌握供應鏈管理的高階技能，包括建模方法與信息科技，以優化相互連繫的商務流程和運營。本課程的專業教學團隊和一流的實驗室設施，將大大提升學生的學習體驗，並幫助他們在理想的就業市場中脫穎而出，與行業保持緊密聯繫。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 English 英語授課
- **Total Number of Credits** 總修讀學分 24 credits 24個學分



Admission Enquires
入學查詢



<https://scm.hsu.edu.hk/mscgs/cm/>



gscm@hsu.edu.hk



(852) 3963 5043

QF Level 資歷架構：6
QR Registration No. 資歷名冊登記號碼：18/000855/L6
Registration Validity Period 登記有效期：08/11/2018 - 31/08/2029

Student Sharing 學生分享

From HSUHK to Supply Chain Success 從恒生大學走向供應鏈成功之路



TONG Lai-hung, Joseph

唐禮雄

AY2024-25

MSc-GSCM Programme Graduate
Senior Distribution Centre Manager
環球供應鏈管理理學碩士課程畢業生
物流中心高級經理

My time at The Hang Seng University of Hong Kong in the MSc in Global Supply Chain Management programme was both rewarding and inspiring. The curriculum was thoughtfully designed to bridge theory with practice, and I found the case studies and industry-focused discussions especially valuable. What stood out most was the strong sense of community—professors were approachable and genuinely invested in our growth, while classmates brought diverse perspectives that enriched every conversation. Balancing studies with a Full-time job was challenging, but the support from faculty and peers made it achievable. This journey not only expanded my professional knowledge but also strengthened my confidence to lead and innovate in the supply chain field. I am grateful for the friendships, the learning, and the opportunities that HSUHK provided.

在恒生大學修讀環球供應鏈管理理學碩士課程，是一段充滿收穫與啟發的旅程。課程設計兼顧理論與實務，特別是案例分析及業界導向的討論，令我獲益良多。最令我印象深刻的是濃厚的學習氛圍—教授們親切且關心學生成長，同學們來自不同背景，交流中充滿啟發。雖然要兼顧全職工作與學業並不容易，但在師生的支持下，我成功克服挑戰。這段學習旅程不僅提升了我的專業知識，也增強了我在供應鏈領域中領導與創新的信心。我感激在恒生大學所建立的友誼、所獲得的知識，以及所擁有的成長機會。

MASTER OF SCIENCE IN INSURANCE

保險理學碩士



The Master of Science in Insurance (MSc-INS) programme addresses the evolving demands of the insurance industry, driven by rapid growth in the Greater Bay Area and technological advancements. It aims to provide a thorough understanding of risk management concepts and their practical applications in the insurance sector. The Programme nurtures new talent by integrating traditional insurance principles with cutting edge InsurTech knowledge. Students will develop advanced skills for managing insurance businesses in the digital age while fostering whole-person development to prepare them as future leaders in the industry and society.

保險理學碩士課程滿足了大灣區快速增長下保險業不斷變化的需求。本課程結合實務與理論，學生將掌握廣泛保險知識和管理數位時代保險業務的高級技能，理性做出商業決策。本課程同時注重全人發展，為產業和社會培養未來的領導者。

PROGRAMME INFORMATION 課程資訊

- Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- Medium of Instruction 授課語言 | English 英語授課
- Total Number of Credits 總修讀學分 | 24 credits 24個學分



Admission
Enquires
入學查詢



<https://msi.hsu.edu.hk/ins/programme-information/overview/>



ins@hsu.edu.hk



(852) 3963 5602

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：24/000251/L6

Registration Validity Period 登記有效期：1/9/2024 - 31/8/2026

Student Sharing 學生分享



SHAO Fujian, Sean 邵福健

AY2024-25

MSc-INS Programme Graduate
Account Manager

Currently working in ABCI Insurance Broker Ltd.

保險理學碩士課程畢業生

客戶經理 | 現職於農銀國際保險經紀人有限公司

Navigating Opportunities: My Experience in the HSUHK's Master of Science in Insurance Programme

把握機遇：我在保險理學碩士課程的旅程

It is my honour to study the Master of Science in Insurance programme at The Hang Seng University of Hong Kong. Here, I have been fortunate to meet outstanding teachers and classmates who possess both strong theoretical knowledge and practical skills. This programme has enabled me to quickly understand and adapt to the Hong Kong insurance market, laying a solid foundation for my future employment. The insurance industry is a vital sector in Hong Kong, and this programme has nurtured many talented individuals across various fields in the industry. I believe that through this programme, we will be better equipped to succeed in the Hong Kong job market.

非常榮幸能夠來到香港恒生大學就讀保險理學課程，在這裡幸運地遇到了理論與實踐能力都非常優秀的老師們及同學們。透過學習讓我能夠快速瞭解、融入香港保險市場，為日後就業打下良好基礎。保險業是香港非常重要的產業，此課程為保險業輸送了許多各方面優秀的人才，相信透過課程學習我們能夠更好地在香港打拼出一片天地。

MASTER OF SCIENCE IN RISK ANALYTICS

風險分析理學碩士



The Master of Science in Risk Analytics (MSc-RA) programme aims to equip students with advanced knowledge in data analytics and risk management, enhance their ability to address complex real-life risk-related problems using appropriate data analytics tools to manage potential losses to an acceptable level effectively, and nurture competent and ethical professionals across various disciplines in the financial and public sectors.

風險分析理學碩士課程致力於教授數據分析及風險管理領域的進階知識，鍛煉學生使用合適的數據分析工具來分析風險並將潛在損失控制在可接受的範圍，為金融和公共服務界的眾多領域培養具有競爭力的專業人士。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 | English 英語授課
- **Total Number of Credits** 總修讀學分 | 24 credits 24個學分



Admission
Enquires
入學查詢



<https://ra.hsu.edu.hk/>



ra@hsu.edu.hk



(852) 3963 5619

QF Level 資歷架構：6
QR Registration No. 資歷名冊登記號碼：25/000337/L6
Registration Validity Period 登記有效期：1/9/2025 - 31/8/2028

PROGRAMME UNIQUENESS 課程特色

The Programme features an integration of data analytics and risk management. It combines advanced modules in both fields to equip students with the necessary knowledge and skills to make informed decisions in the business and public sectors. Alongside our comprehensive data analytics modules, the Programme trains students to apply cutting-edge data analytics and predictive modeling techniques to manage risks. Our emphasis on practical applications enables students to develop various proactive measures to mitigate and prevent risks in today's data-driven environment. The Programme provides a broad-based approach to enhance students' understanding of different professional aspects of data science, big data analytics, and risk management. Students will gain a thorough understanding of statistical models, risk management concepts, and applications of technology in data analytics and risk management in a cross-disciplinary manner.

課程整合了數據分析和風險管理的專業知識，為學生提供所需的知識和技能，以便在商業和公共部門作出適當的決策。全面的數據分析課程訓練學生應用尖端的數據分析和預測建模技術來管理風險，使學生能夠利用各種措施來減輕和預防風險。

SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

人文社會科學學院



INTEGRATION OF ARTS, SOCIETY AND CREATIVITY

The School of Humanities and Social Science prides itself on being a true cradle of talent for society. We offer an exciting array of academic programmes designed to inspire and empower the next generation of thinkers, creators, and leaders. At the heart of higher education, the humanities and social sciences explore crucial themes of human values, ethics, critical thinking, language, literary imagination, art and creativity, as well as human relations in psychological, social and cultural dimensions.

In addition to our seven undergraduate programmes, we provide nine postgraduate programmes of diverse disciplines for students to choose. These programmes equip students with essential knowledge and promote critical engagement with the world. Join us in shaping a brighter future!

人文社會科學學院為培育學生成為備有豐富學術知識且具個人修養的人才不遺餘力，致力成為優秀人才的搖籃。作為高等教育的核心，人文學科和社會科學探討人類價值、倫理、批判性思維、語言、文學想象、藝術與創造力，以及心理、社會和文化等重要議題。

除了七個本科課程外，我們亦提供九個研究生課程，為學生提供專門的知識，並促進他們與世界的互動，共同塑造更美好的未來！

MASTER OF ARTS IN ART BUSINESS

藝術商業文學碩士



The Programme aims to impart general knowledge of Art Business, in both art appreciation and connoisseurship as well as the business and management of art trading. The Programme cultivates students' abilities to create and innovate new models and practices in Art Business, enhances students' ability to apply broad-based knowledge in Art Business to address contemporary issues in the field and cultivates among students a strong sense of sustainability, responsibility, and high commitment as responsible stakeholders of organizations. Students can acquire business and management skills, along with design thinking tools, to create value in Art Business management, as well as contribute to the development of enterprises.

本課程旨在傳授文化和藝術理論以及專業發展所需的管理知識，希望培養學生創造和創新藝術的新模式和實踐的能力，提高學生運用藝術方面的管理知識解決該領域當代問題的能力；培養學生對組織的可持續性、責任感和高度承諾的意識。學生可以獲得管理技能和藝術知識，增強藝術營銷與管理能力。

PROGRAMME INFORMATION 課程資訊

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|--|--|
| <ul style="list-style-type: none"> ▪ Mode of Study 修讀模式 ▪ Medium of Instruction 授課語言 ▪ Total Number of Credits 總修讀學分 | <p>Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)</p> <p>Putonghua 普通話授課</p> <p>24 credits 24個學分</p> |
|--|--|



Admission
Enquires
入學查詢



<https://aad.hsu.edu.hk/en/home/study-with-us-degree-programme/master-of-arts-in-art-business-ma-ab/>



aad@hsu.edu.hk



(852) 3963 5434

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：25/001222/L6

Registration Validity Period 登記有效期：01/09/2026 - 31/08/2029

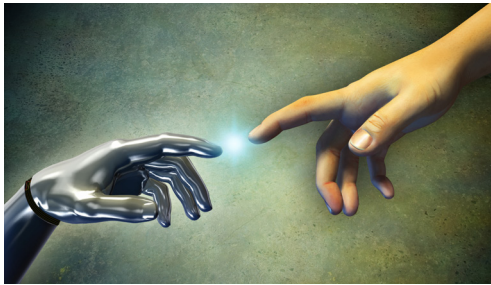
PROGRAMME UNIQUENESS 課程特色

The Programme caters to both demands in art appreciation, collection, and connoisseurship as well as the business and management of art dealing and trading with galleries, auction houses, festivals, fairs, and markets. The Programme will attract practitioners in the art collection and trading field who may wish to pursue knowledge development and professional training by taking a well-structured programme with theoretical and practical knowledge.

本課程同時滿足藝術鑑賞、收藏與鑑藏需求，以及藝廊、拍賣行、藝術節、博覽會與市場等藝術交易與經營管理領域的專業要求。課程將吸引藝術收藏與交易領域的從業者參與，透過系統化的理論與實務知識體系，協助學員深化專業知識發展與職能培訓。

MASTER OF ARTS IN CREATIVE HUMANITIES

創意人文文學碩士



Creative Humanities is an emerging discipline that combines humanistic spirit with creative thinking. It explores the transmission of cultural heritage through cross-media forms, integrating arts and humanities into contemporary society and cultural industries. The Programme aims to cultivate a diverse cultural perspective, revitalizing tradition through innovative approaches and driving culture toward a new future.

創意人文是結合人文精神與創意思維的新興學科，以跨媒體形式探索人文遺產的傳承，將人文價值和藝術融入當代社會和文化產業。此課程旨在培養多元的文化視野，以創新方式為傳統賦予新活力，推動文化走向新的未來。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 | Putonghua 普通話授課
- **Total Number of Credits** 總修讀學分 | 24 credits 24個學分



Admission
Enquires
入學查詢



<https://mach.hsu.edu.hk>



mach@hsu.edu.hk



(852) 3963 5663

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：25/001259/L6

Registration Validity Period 登記有效期：01/09/2026 - 31/08/2029

PROGRAMME UNIQUENESS 課程特色

The Programme's major areas of research and creation include literature, film, and art. Under the guidance of instructors, students will create their own novella, short films, or other forms of artwork. They will also study successful adaptations of classic literature and films, which will further enhance their content creation skills and employability.

課程的主要研究與創作領域包括文學、電影和藝術。在導師的引導下，學生將會創作自己的短篇小說、微電影或其他形式的藝術品。學生還會研究經典文學和電影的成功改編，對於提升學生內容創作能力和從事創意產業有很大幫助。

MASTER OF ARTS IN CHINESE

中文文學碩士



The Master of Arts in Chinese (MA-CHI) programme covers cutting-edge academic knowledge, which includes the incorporation of Sinological elements, the utilisation of new materials such as excavated texts, and the adoption of new perspectives that focus on the modern inheritance and application of ancient knowledge. The Programme has achieved high scores in teaching and learning and received positive feedback from external examiners. The number of applicants has significantly increased. Graduates agree that the Programme has achieved its Programme objectives. Some of them received external awards for public competitions and presented

academic papers at conferences. The majority of graduates who responded to the survey assumed positions in the teaching sector.

中文文學碩士課程涵蓋學術前沿知識，引入漢學元素，使用出土文獻等新材料，並採取新角度，著重古代知識的現代傳承與應用。課程教學質量獲得好評，並蒙校外評審嘉許。申請人數顯著增加。畢業生認同取得課程擬定學習成果，其中有學生在公開比賽中獲獎，也有學生在研討會上發表學術論文。大部分接受問卷調查的畢業生在教育界任職。

PROGRAMME INFORMATION 課程資訊

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|--|-----------------------------|
| • Mode of Study 修讀模式 | Full-time (1 year) 全日制 (1年) |
| • Medium of Instruction 授課語言 | Putonghua 普通話授課 |
| • Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://machi.hsu.edu.hk/cn/>



machi@hsu.edu.hk



(852) 3963 5539

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：22/000165/L6

Registration Validity Period 登記有效期：01/09/2022 - 31/08/2028

Student Sharing 學生分享

Empowered by HSUHK: Excellent Support in Chinese Studies 循循善誘：恒生大學成就了我



HSUHK is a wonderful place. I am fortunate to have obtained both the Bachelor of Arts (Honours) in Chinese and the Master of Arts in Chinese from the Department of Chinese here. All teachers in the Department are kind and helpful. Every time I consulted them after class, they would respond with patience. With the knowledge gained from the Programme, I am empowered to face different kinds of challenges in the future.

我慶幸能在香港恒生大學取得中文系開辦之中文（榮譽）文學士和中文文學碩士學位。系內老師都很友善且樂於助人。課後我向他們諮詢，他們總會耐心解答。在本課程獲得的知識讓我有能力面對未來各種挑戰。

TSANG Sze-chai 曾思齊

AY2022-23

MA-CHI Programme Graduate

中文文學碩士課程畢業生

MASTER OF ARTS IN CULTURAL HERITAGE MANAGEMENT

文化遺產管理文學碩士



The Master of Arts in Cultural Heritage Management (MA-CHM) offers unique perspectives towards the development of cultural heritage in the local, the Greater Bay Area, Asian and international contexts. The Programme includes modules of cultural interpretations of heritage and the development of heritage management in Asian and international communities, business model, project and financial management, impact assessment, branding, marketing and digital applications of cultural heritage. It also introduces art, design, media and cultural mapping skills and knowledge related to heritage management. The Programme will be supplemented by research, fieldwork and internship, with the aim to encourage the use of knowledge and practice

for the development of cultural heritage.

文化遺產管理文學碩士課程強調從國際、亞洲、大灣區及本土視野出發，內容涵蓋文化遺產詮釋、國際及亞洲區內文化遺產管理體系的演變、文化遺產的商業模式、財務管理、文物影響評估、專案管理、品牌行銷及管理、文化遺產引進數碼技術、藝術設計及媒體應用、構築文化記憶及身份、文化圖譜等多個範疇。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 | English 英語授課
- **Total Number of Credits** 總修讀學分 | 24 credits 24個學分



Admission Enquiries
入學查詢



<https://aad.hsu.edu.hk/en/home/study-with-us-degree-programme/master-of-arts-in-cultural-heritage-management-ma-chm/>



machm@hsu.edu.hk



(852) 3963 5710

QF Level 資歷架構：6
QR Registration No. 資歷名冊登記號碼：23/000033/L6
Registration Validity Period 登記有效期：01/09/2023 - 31/08/2026

Student Sharing 學生分享



DING Pengtao 丁鵬濤

AY2023-24

MA-CHM Programme Graduate
文化遺產管理文學碩士課程畢業生

Preserving Cultural Heritage:

Insights from HSUHK's MA-CHM Programme 保存文化遺產

The MA-CHM programme has made me realise that the preservation of intangible cultural heritage is not only about transferring skills to the world through performances, but also about gaining a deeper understanding of the origins of intangible culture and its impact on the surrounding environment and society. Cultural heritage management is not only a methodology, but also a practical case of connecting with the society to bring back to the characteristic social and cultural markers that have disappeared or are about to disappear in the right way.

文化遺產管理文學碩士課程讓我認識到保護非物質文化遺產不僅僅是把技能應用在如何把文化資源傳遞給世界，而是深入了解非物質文化的由來，以及其對周遭環境和社會的影響。文化遺產管理不僅僅是一種方法論，更是一種與社會接軌的實踐，通過合適的方式將已經消失或即將消失的特色社會文化標識，重新展示在人們面前。

MASTER OF ARTS IN ENGLISH LANGUAGE TEACHING AND ASSESSMENT

英語教學與評核文學碩士



The Master of Arts in English Language Teaching and Assessment (MA-ELTA) is the only master programme in Hong Kong that systematically focuses on English language testing and assessment in strategic combination with English teaching. The programme provides up-to-date knowledge in teaching methodologies, curriculum design, and materials development, while also offering students mini-teaching practices in Hong Kong or the Greater Bay Area, ensuring a balanced focus on both theory and practice. This Programme aspires to shape experts in English language assessment and teaching, meeting the

evolving demands of academia and the industry, and empowering graduates to lead and innovate in an ever-changing educational landscape.

英語教學與評核文學碩士課程是全香港獨有且有系統地研究英語測試和評核，並富有策略地與英語教學結合的課程。本課程採用最新的英語教學方法、課程設計和教材開發知識，同時為學生提供在香港或大灣區的小型教學實習，以確保理論和實踐的平衡。此課程致力於培養具備英語測試與教學專業技能的人才，以應對學界和業界日新月異的需求，並賦予畢業生在瞬息萬變的教育領域中引領變革及開拓創新的能力。

PROGRAMME INFORMATION 課程資訊

- | | |
|--|--|
| • Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年) |
| • Medium of Instruction 授課語言 | English 英語授課 |
| • Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://elta.hsu.edu.hk/en/home/>



elta@hsu.edu.hk



(852) 3963 5075

QF Level 資歷架構：6
QR Registration No. 資歷名冊登記號碼：22/000166/L6
Registration Validity Period 登記有效期：01/09/2022 - 31/08/2030

Student Sharing 學生分享



ZHANG Mingliang 張鳴亮

AY2022-23

MA-ELTA Programme Graduate

英語教學與評核文學碩士課程畢業生

Growth and Self-Discovery: Charting New Horizons Through MA-ELTA 成長與自我發現：通過 MA-ELTA 開辟新視野

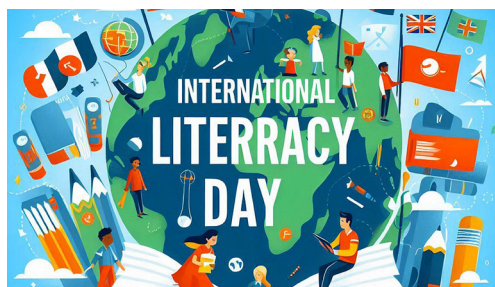
My time at HSUHK was a journey of growth and self-discovery, guided by the MA-ELTA programme and dedicated professors who helped shape my academic path. From day one, I was welcomed into a community of diverse individuals, all driven by a desire for personal development. The friendships made through class, campus events, and group projects will be forever cherished. Reflecting on these experiences, I'm grateful for the challenges that shaped me into a more confident and determined person. Finally, I'm proud to graduate from HSUHK and eager to embark on the next chapter, armed with the knowledge and skills acquired from the Programme!

我在香港恒生大學的學習時光是一段成長與自我發現的旅程。本課程中的教授們熱情而敬業，指引我通往學術成功的方向。自踏入校園的第一天起，我便融入了一個由志同道合者組成的多元社區，與同學共同追求個人發展。我會永遠銘記在課堂、校園活動和小組項目中建立的友誼。每當回想這些經歷，我都心懷感激，因為它們塑造了一個更加自信、熱情和堅持不懈的我。最後，我為自己順利畢業感到自豪，並期待著用課堂上獲得的知識與技能，開啟人生的新篇章！



MASTER OF ARTS IN GLOBAL ENGLISH LITERARY AND CULTURAL STUDIES

環球英語文學及文化研究文學碩士



The Master of Arts in Global English Literary and Cultural Studies (MA-GELCS) is a cutting-edge Programme in English Literary and Cultural Studies. We deliver modules ahead of the curve, including a module on AI that launched before the first GPT came to market. We continue developing courses that speak to the innovation and the grand challenges of our times, in exciting fields such as the Digital, Environmental and Medical Humanities. Whether you are a teacher, an undergraduate looking for a next step, a professional wanting to improve your English, or simply want to learn more about English literature and culture, the MA-GELCS programme has something for you.

環球英語文學及文化研究文學碩士課程涵蓋嶄新的學術領域。其中包括首個有關人工智慧的課程。課程不斷發展，我們緊隨時代的創新步伐，回應當代重大挑戰，新增了涵蓋數位、環境與醫學人文等領域的全新課程。不論你是教師、有志深造的本科生、希望提升英語水準的專業人士，還是對英語文學與文化有興趣的人士，本課程都能滿足你的要求。

PROGRAMME INFORMATION 課程資訊

- | | |
|--|--|
| • Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年) |
| • Medium of Instruction 授課語言 | English 英語授課 |
| • Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://gelcs.hsu.edu.hk/en/home/>



gelcs@hsu.edu.hk



(852) 3963 5075

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：21/000420/L6

Registration Validity Period 登記有效期：01/09/2021 - 31/08/2028

Student Sharing 學生分享



ZHANG Shuai 張帥

AY2023-24

MA-GELCS Programme Graduate
環球英語文學及文化研究文學碩士
課程畢業生

Enjoyable and Rewarding: Engaging Teaching Methods Deepened My Appreciation for English 趣味橫生，收獲滿滿：創新的教學方式讓我更加熱愛英語

My time at the MA-GELCS programme has significantly deepened my appreciation for English literature and cultural studies. The small class sizes meant I received personalised attention from professors, and the one-on-one support from my supervisor on research papers was incredibly helpful. The diverse and engaging teaching methods made my learning experience both enjoyable and rewarding. Whether you're looking to further your education or boost your career prospects, I highly recommend this Programme. It's an excellent choice for anyone eager to expand their knowledge in this field.

我在本課程度過的時光大大加深了我對英語文學與文化研究方向的領悟。小班授課的方式讓我能得到教授們個別的關注與輔導，而我的導師在研究論文方面給予的一對一支持非常有幫助。多樣化與沉浸式的教學使我的學習體驗既愉快又收獲滿滿。無論你是想進一步深造還是提升職業前景，我都強烈推薦本課程。對於任何渴望擴展英語文學與文化研究領域知識的人來說，環球英語文學及文化研究文學碩士課程都是極好的選擇。

MASTER OF ARTS IN THEATRE STUDIES

戲劇研究文學碩士



The Master of Arts in Theatre Studies (MA-TS) prepares students to become drama critics, scholars and theatre practitioners, who are well trained in cultural criticism and performance studies. It introduces students to the latest developments in performance studies and equips them with theoretical frameworks and skills to study and critique the dynamic interplay between theory, drama, theatre and performance. The MA-TS programme also aims to enhance students' ability in assessing, reviewing and comparing Chinese and Western theories of drama and performance.

戲劇研究文學碩士課程旨在培育學生成為具有文化批判思維和表演研究知識的戲劇評論家、學者和從事與戲劇演出有關的從業員。課程重點介紹戲劇表演藝術的最新發展，以及認識當代戲劇理論和表演藝術的相互影響。學生可以透過戲劇表演知識和不同理論框架去評估戲劇表演，從而掌握文化評論技巧。此外，課程亦著重提升學生對戲劇表演藝術的批判能力和比較能力，加深對中西戲劇和表演藝術以及相關理論的知識。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 | English 英語授課
- **Total Number of Credits** 總修讀學分 | 24 credits 24個學分



Admission
Enquires
入學查詢



<https://mats.hsu.edu.hk>



mats@hsu.edu.hk



(852) 3963 5714

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：22/000167/L6

Registration Validity Period 登記有效期：18/03/2022 - 31/08/2027

Student Sharing 學生分享



WEN Zhaoxu 溫朝旭

AY2022-23

MA-TS Programme Graduate

戲劇研究文學碩士課程畢業生

Exploring Theatre and Humanism:

A Transformative Year with HSUHK's MA-TS Programme

學習旅程新篇章：探索戲劇與人文之美

After a year of studying at The Hang Seng University of Hong Kong, I realise that the MA-TS programme would never be the end of my exploration of theatre and humanism. I would like to thank the School and all the professors for showing me the beauty of theatre arts and performance in this short year, and I hope I can see you again in the vast ocean of knowledge.

對我來說，從戲劇研究文學碩士課程畢業並不是學習的結束，而是另一個學習階段的開端。在這短短的一年間，十分感謝學校及老師們讓我體會到戲劇藝術和表演的美麗。即使畢業後，我仍希望在浩瀚的知識領域中能再次遇見你們。



MASTER OF SOCIAL SCIENCES IN PUBLIC POLICY AND RISK GOVERNANCE

公共政策及風險治理社會科學碩士



The Master of Social Sciences in Public Policy and Risk Governance (MSocSc-PPRG) Programme is Hong Kong's first postgraduate programme to place a risk perspective at the centre of policymaking. In an uncertain and rapidly evolving world, risk governance is about more than analysis – it is about governing with foresight, resilience, and responsibility. This Programme equips students interested in public administration, governance, and policy research to manage complexity and uncertainty with confidence. Graduates are prepared to work across governments, businesses, NGOs, and communities, embedding risk awareness into governance to design innovative, accountable, and sustainable policy solutions for a changing society.

公共政策與風險治理社會科學碩士是香港首個把風險視角置於政策制定核心的研究生課程。在充滿不確定性和急速變化的世界，風險治理不僅是分析，更是以前瞻、韌性與責任來施政。本課程培育對公共行政、管治與政策研究有興趣的學生，協助他們以風險視角審視問題，靈活應對日益複雜與多變的環境。畢業生將能在政府、商界、非政府組織及社群之間協作，把風險意識融入管治，設計具創新性、問責性及可持續性的政策方案，以應對瞬息萬變的社會。

PROGRAMME INFORMATION 課程資訊

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|--|--|
| • Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年) |
| • Medium of Instruction 授課語言 | English 英語授課 |
| • Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://ssc-pprg.hsu.edu.hk/>



pprg@hsu.edu.hk



(852) 3963 5189

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：23/000034/L6

Registration Validity Period 登記有效期：01/09/2023 - 31/08/2029

Student Sharing 學生分享



CAO Yu 曹羽

AY2024-25

MSocSc-PPRG Programme
Graduate

公共政策及風險治理社會科學
碩士課程畢業生

Beyond the Classroom and Across the Globe: A Fruitful Journey in Public Policy Learning 跨越課堂與世界：公共政策學習的豐收之路

During my study of the Programme, I not only gained a wealth of valuable knowledge but also met many inspiring teachers and classmates—truly a fruitful and rewarding experience. The curriculum was diverse and engaging, with group presentations, debates, and simulated negotiations that allowed me to experience the professionalism and practicality of academic learning.

The university provided abundant information and platforms for internships, through which I secured a placement at the Our Hong Kong Foundation and published an article on Hong Kong's industrial development in Ta Kung Pao. Additionally, I was fortunate to participate in an exchange programme at University College London, which broadened my global perspective and deepened my understanding of innovative technologies. The entire learning journey was enriching and unforgettable, laying a solid foundation for my future career.

在課程的學習過程中，我不僅收獲了許多有益的知識，也結識了許多良師益友，可說是碩果累累、滿載而歸。課堂設計多元，透過小組展示、辯論及模擬談判等活動，切身體會了學術的專業和實用性。

學校提供了許多實習工作的訊息和平台，我也成功獲得團結香港基金的實習機會，並於《大公報》發表有關香港產業發展的文章。此外，我更有幸前往倫敦大學學院交流學習，拓展了國際視野與對創新科技的理解。整個學習歷程充實而難忘，為我未來的職涯奠定了堅實基礎。

MASTER OF SOCIAL SCIENCES IN SOCIAL SUSTAINABILITY

社會可持續發展社會科學碩士



The Master of Social Sciences in Social Sustainability equips students with the knowledge and skills to address complex social challenges and create meaningful impact. Students will build a strong foundation in social sciences, gaining the ability to analyze and tackle pressing social issues at both local and global levels. Core modules cover essential topics, including theoretical perspectives, research methodologies, the dynamics of public and private sectors, and ethical considerations in social sustainability. Electives allow students to customize their learning experience based on their interests and career aspirations. Field experiences, applied learning opportunities, or insights from industry and

community representatives are featured in a variety of modules. These elements ensure students gain hands-on insights into the challenges and solutions in social sustainability, bridging the gap between theory and practice.

社會可持續發展社會科學碩士課程培育學生社會科學知識，應對複雜多變的社會挑戰。核心科目包括理論基礎、研究方法、公私部門管理及社會倫理，學生同時可根據興趣選擇選修科目。課程理論與實踐並重，連結學生全球及在地視野。

PROGRAMME INFORMATION 課程資訊

- | | |
|--|--|
| ▪ Mode of Study 修讀模式 | Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年) |
| ▪ Medium of Instruction 授課語言 | English 英語授課 |
| ▪ Total Number of Credits 總修讀學分 | 24 credits 24個學分 |



Admission
Enquires
入學查詢



<https://programme.hsu.edu.hk/en/ss/>



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(852) 3963 5543

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：25/001258/L6

Registration Validity Period 登記有效期：01/09/2026 - 31/08/2029

PROGRAMME UNIQUENESS 課程特色

- **Develop Advanced Analytical Skills:** Learn to critically assess social structures, policies, and practices, with a focus on equity, justice, and inclusion.
- **Master Research Methodologies:** Gain proficiency in both qualitative and quantitative research techniques to investigate and address real-world social issues.
- **Design Practical and Ethical Solutions:** Acquire the tools to create actionable strategies that are socially responsible and economically viable.
- **Enhance Communication and Collaboration:** Build the skills to effectively convey ideas and collaborate with diverse stakeholders, ensuring your solutions are inclusive and impactful.
- **Understand Global and Local Contexts:** Explore the interplay between local and international challenges, preparing you to address sustainability issues at multiple scales.
- **發展進階分析技能：**評估社會結構、政策和實踐，關注公平、公義及共融
- **掌握研究方法：**解決社會實際問題
- **設計實用和合乎倫理的方案：**平衡社會責任和經濟策略
- **增強溝通和協作能力：**確保方案具包容性
- **理解全球和在地背景：**應對可持續發展問題

SCHOOL OF TRANSLATION AND FOREIGN LANGUAGES

翻譯及外語學院



BRIDGING WORLD WITH WORDS

The School of Translation and Foreign Languages offers quality teaching provided by experienced professors and young academics. Most of them have PhD degrees from prestigious institutions overseas and in Hong Kong. The School has excellent facilities and resources to support students' studies. With close co-operation with the business community, the HSUHK Business Translation Centre undertakes translation and interpreting projects commissioned by external parties and assigns them to students on a freelance basis. The School enhances students' competitiveness by coaching them in practical matters and providing quality assurance. Having the utmost confidence in its programmes' curricula, the School can envision students, after the intensive and all-round training, as translators, interpreters, editors, business executives, and public relations officers of the highest quality.

翻譯及外語學院提供優質教學，各課程由經驗豐富的教授及年輕學者執教，教師多擁有博士學位，畢業於海內外知名大學。學院配備先進的教學設施與豐富的資源，其中會議傳譯設備符合聯合國規格，支持同聲傳譯。翻譯科技工作室設有高配計算機及眾多專業軟體，可進行翻譯、程式設計和字幕工作。恒生大學商務翻譯中心與業界緊密聯繫。在承接外界翻譯及傳譯計劃工作後聘請學生擔任自由職業者譯員，藉著實務指導來提升學生的競爭力並提供質量保證。翻譯及外語學院對師生及課程的前景充滿信心，深信學生經過本院深入全面的培訓，定必成為筆譯、口譯、編輯、商務行政、公共關係及法律等領域的頂尖人才，成就自我。

MASTER OF ARTS IN TRANSLATION (BUSINESS AND LEGAL) 翻譯文學碩士(商務與法律)



The Master of Arts in Translation (Business and Legal) Programme covers legal systems in the Greater China area, including Hong Kong, Taiwan, and the Chinese Mainland, focusing on business and legal terminology, usage, style, and syntax. Students will master essential writing, translating, and interpreting skills through hands-on tasks, gaining insights into the translation industry within major Chinese communities. Graduates will be well equipped to meet the challenges of the fast-evolving language services industry, particularly in business and legal translation.

翻譯文學碩士(商務與法律)課程涵蓋大中華地區(包括香港、台灣和內地)的法律制度，學習商業及法律領域的術語、用法、風格和句法。學生將通過實踐任務提升寫作、筆譯和口譯技能，深入瞭解華人社區的翻譯行業。畢業生將能夠應對特別是在商業和法律翻譯方面語言服務行業的挑戰。

PROGRAMME INFORMATION 課程資訊

- Mode of Study 修讀模式** Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- Medium of Instruction 授課語言** English is the primary medium of instruction, which is supplemented by Chinese (Cantonese and/or Putonghua) in all areas of the curriculum. Exceptions are Chinese language modules, which are taught in Chinese (Cantonese and/or Putonghua).
英語為主要授課語言，所有課程均輔以粵語和/或普通話。中文單元以粵語和/或普通話授課。
- Total Number of Credits 總修讀學分** 27 credits 27個學分



Admission
Enquires
入學查詢



<https://stfl.hsu.edu.hk/en/programmes/master-of-arts-in-translation-business-and-legal-ma-tbl/programme-objectives/>



matbl@hsu.edu.hk



(852) 3963 5490 / 3963 5056

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：18/000854/L6

Registration Validity Period 登記有效期：08/11/2018 To 31/08/2028

Student Sharing 學生分享



LIN Zhi 林芝

AY2023-24

MA-TBL Programme Graduate

翻譯文學碩士(商務與法律)課程

畢業生

Building a Future Through the Mastery of Translation

掌握翻譯知識 創建美好未來

The Master of Arts in Translation (Business and Legal) (MA-TBL) programme offers both depth and breadth, with an advanced teaching approach that has enabled me to master the latest industry translation technologies through extensive practical training and the use of computer-assisted translation tools. The professors' dedicated guidance has transformed my learning experience, providing new perspectives and pathways for future development. The team spirit among classmates has also benefited me greatly. All of this has laid a solid foundation for my current pursuit of Juris Doctor at City University of Hong Kong. The high-quality education of The Hang Seng University of Hong Kong continues to be my driving force.

翻譯文學碩士(商務與法律)課程兼具深度與廣度，先進的教學方法讓我能夠通過大量的實踐訓練和使用計算機輔助翻譯工具來掌握最新的行業翻譯技術。教授們的悉心指導給我的學習方式帶來了全新體驗，為未來發展提供了新的思路和路徑。同學間的團隊精神令我獲益匪淺。這些都為我現今在香港城市大學攻讀法律博士奠定了堅實基礎。香港恒生大學的優質教育，是我前行的動力。

MASTER OF ARTS IN TRANSLATION (COMPUTER-AIDED TRANSLATION) 翻譯文學碩士(電腦輔助翻譯)



The Master of Arts in Translation (Computer-Aided Translation) (MA-TCAT) programme aims to provide academic and professional training for future language professionals to help them become competent in computer-aided translation in the era of artificial intelligence and big data. Students will acquire professional translation skills and gain hands-on experience with translation technology, and will therefore be in a better position to provide quality language services, including translation, localisation, and bilingual writing and editing, with the assistance of state-of-the-art language technology.

本學院的翻譯文學碩士(電腦輔助翻譯)課程旨在提供翻譯科技的專業培訓。翻譯及語言服務行業迎來了人工智能和大數據的新時代，市場對於兼通翻譯和科技的專業人員的需求日益增長。在此機遇下，本課程把握時代脈搏，與現實世界聯系；學生將掌握專業的翻譯技巧，獲得翻譯技術的實踐經驗，能夠適時靈活運用最先進的語言技術，提供高品質的語言服務，涵蓋翻譯、本地化、雙語寫作和編輯等不同領域。

PROGRAMME INFORMATION 課程資訊

- **Mode of Study** 修讀模式 Full-time (1 year) / Part-time (2 years) 全日制 (1年) / 兼讀制 (2年)
- **Medium of Instruction** 授課語言 English is the primary medium of instruction, which is supplemented by Chinese (Cantonese and/or Putonghua). 英語為主要授課語言，所有課程均輔以粵語和/或普通話。
- **Total Number of Credits** 總修讀學分 24 credits 24個學分



Admission
Enquires
入學查詢



<https://stfl.hsu.edu.hk/en/programmes/master-of-arts-in-translation-computer-aided-translation-ma-tcat/programme-objectives/>



matcat@hsu.edu.hk



(852) 3963 5056 / 3963 5490

QF Level 資歷架構：6

QR Registration No. 資歷名冊登記號碼：18/000853/L6

Registration Validity Period 登記有效期：08/11/2018 To 31/08/2028

Student Sharing 學生分享



GAO Qian, Nancy 高倩

AY2024-25

MA-TCAT Programme Graduate

翻譯文學碩士(電腦輔助翻譯)課程畢業生

AI-Driven Translation for Professional Growth

人工智能翻譯 成就專業發展

As a student of the MA-TCAT programme at HSUHK, I find the Programme practical, with in-depth insights into the application of AI in translation, along with extensive background knowledge in trade and economics. This greatly benefits my career development, allowing me to understand the practical use of translation technologies in business. I would recommend it to those looking to sharpen their skills in both the translation and trade sectors.

作為香港恒生大學翻譯文學碩士(電腦輔助翻譯)課程的學生，我認為本課程內容實用，不僅深入講解人工智能在翻譯領域的應用，還提供豐富的貿易和經濟背景知識，對職業發展非常有幫助。這些內容使我更全面地理解翻譯技術在商業中的實際應用，我會推薦給希望在翻譯和貿易領域提升技能的人。

SCHOOL OF TRANSDISCIPLINARY STUDIES

跨學科學院



PROMOTING PROBLEM-BASED
LEARNING AND RESEARCH THROUGH
TRANSDISCIPLINARY STUDIES WITH
INTERNATIONAL PERSPECTIVES

School of Transdisciplinary Studies (STS) aims to nurture caring professionals with global and regional perspectives to tackle complex social, economic, technological and human development issues. With a humanitarian focus, STS supports young professionals to challenge traditional paradigms and collaborate with diverse stakeholders for meaningful social change.

STS offers interdisciplinary undergraduate and postgraduate programmes, encouraging collaboration across institutions and establishing research platforms. We aim to enrich conducive transdisciplinary learning environment through cross-school and cross-university collaboration.

跨學科學院旨在培養具全球及區域視野的關懷型專業人才，以應對複雜的社會、經濟、科技及人類發展問題。秉持人文關懷精神，學院支持青年專業人士突破傳統學科界限，積極與多方合作，推動有意義的社會變革。

跨學科學院提供多元化的跨學科本科和研究生課程，鼓勵跨領域合作，並建立區域及國際研究平台，以豐富跨學科的學習環境。

Summer School & Winter School 暑期學校 / 冬季學校



The Summer School / Winter School offers a unique cross-cultural academic experience. This week-long programme is designed to enhance students' understanding of social governance, policy innovation, and public management through a dynamic blend of lectures, interactive workshops, cultural visits, and institutional tours. Participants will have the opportunity to engage with leading scholars and policymakers while exploring the vibrant sociopolitical landscape of Hong Kong.

暑期學校 / 冬季學校為學生提供獨特的跨文化學術體驗。這個為期一周的課程旨在通過講座、互動工作坊、文化參訪和機構參觀，提升學生對社會治理、政策創新與公共管理的理解。參與者將有機會與知名學者和政策制定者交流，並深入探索香港充滿活力的社會政治景觀。

Professional Training in Educational Leadership and Management 教育領導與管理專業培訓課程

Professional Diploma in Educational Leadership and Management (for postgraduate)
教育領導與管理專業培訓課程 (針對研究生課程)

Open for Application
首屆招生

Contact Us 入學查詢: sts@hsu.edu.hk

The Professional Training in Educational Leadership and Management is designed for participants seeking to strengthen their professional skills and strategic leadership capacity within today's evolving educational landscape. Upon successful completion of the training, participants may become eligible to apply for the MA in Leadership offered by College de Paris or the Master of Professional Practice offered by Durham University, further advancing their professional and personal growth.

教育領導與管理專業培訓課程旨在幫助參與者在瞬息萬變的教育環境中強化專業技能與戰略領導能力。成功完成培訓後，參與者或可獲得資格申請法國巴黎學院 (College de Paris) 領導學碩士課程，或杜倫大學 (Durham University) 專業實踐碩士課程，進一步提升其專業與個人成長。

Empowering Distinguished Teachers for the New Era of Education 賦能卓越教師 開創教育新時代



The Guangdong Provincial "Million Talents Project for Primary and Secondary Schools" is jointly organised by the School of Transdisciplinary Studies, Graduate School of The Hang Seng University of Hong Kong and South China Normal University, under the commission of the Department of Education of Guangdong Province.

The initiative aims to advance reforms in teacher development in the new era, nurture leading talents in basic education, accelerate high-quality educational development, and foster professional exchange and collaboration between Guangdong and Hong Kong. It also seeks to support distinguished class teachers in enhancing their expertise in educational management and innovative teaching practices.

「廣東省中小學百千萬人才培養工程」受廣東省教育廳委托推行，由香港恒生大學跨學科學院、研究生院與華南師範大學共同承辦。

本項目旨在推進新時代教師發展改革，培養基礎教育領域的領軍人才，加快推動基礎教育高質量發展，並促進粵港兩地在教育領域的專業交流與合作。同時，項目亦致力於協助名班主任在教育管理與創新教學方面提升專業能力，推動其持續專業成長。

General Entrance Requirements

1. A Bachelor's degree from a recognised university or equivalent; and
2. Fulfilling English language proficiency* with official proof, which may include:
 - A degree programme of which the medium of instruction was English; or
 - A minimum of 550 (paper-based); 79 (internet-based) in TOEFL / TOEFL iBT Special Home Edition** ; or
 - A minimum of 6.0 in IELTS (Academic) (Test centre based / Online)** ; or
 - A minimum of 430 in College English Test-Band 6 (CET-6) or "Pass" if the test was taken before June 2005 ; or
 - Equivalent of the above

* Individual programme may require a higher level of English proficiency. Please refer to the individual programme information or website for details.

** TOEFL and IELTS test results are considered valid for a period of two years from the date of examination.

Remarks: Some programmes are conducted in Chinese and require applicants to demonstrate proficiency in the Chinese language. For more information, please refer to the official website of the respective programme.

一般入學要求

1. 持有認可的學士學位或同等學歷，及
2. 符合以下一項英語能力要求*，並提供官方證明，包括
 - 以英語作為授課語言的學位課程；或
 - 託福（筆試）成績不少於550分；託福iBT（網路考試）成績不少於79分**；或
 - 雅思/雅思考試成績不少於6.0分**；或
 - 大學英語六級考試（CET-6）成績不少於430分，或於2005年6月之前考試「合格」；或
 - 同等英語能力水準

* 個別課程可能對申請人的英語能力有更高要求，詳情請參考課程資料或官方網站。

** 自考試日期起計，託福和雅思成績單的有效期為兩年。

備註：部分課程以中文授課，申請人須具備相應的中文語言能力。詳情請參閱相關課程的官方網站。

Application Procedure 申請程序

1	Register your Account at the Postgraduate Admission System	於入學系統註冊個人帳戶
2	Complete the online application form	填妥網上申請表
3	Receive an application number	收到申請編號
4	Settle the application fee A non-refundable and non-transferable application fee of HK\$400 is charged for each applied programme*. Kindly note that your application will not be processed if you fail to settle the payment of application fee.	繳交課程報名費 報名費用為港幣\$400元正，費用一旦繳交，將不設退還，亦不可轉讓予他人或用於報讀其他課程。如果您未能繳付報名費，您的申請將不會被處理。
5	Interview You may be invited to attend an interview via email. Please kindly check your email account regularly.	面試 您或會收到面試邀請。請定期檢查您的電郵，以確保不會錯過任何通知。
6	Announcement of Results The admission result will be announced in the Postgraduate Admission System.	結果通知 遴選結果將會透過入學系統公布。

Postgraduate Admission System
研究生入學系統



*HSUHK may adjust the application details and fees. The latest announcement made by HSUHK shall prevail.

**本校或會按需要調整報名細則及費用，詳情請以本校網站之公布為準。

No Dishonest and Bribery Practices: Any false or misleading information and/or document(s) provided in the application or any dishonest conduct observed during the application process, termination, employing surrogate examination-taker, etc., will result in **disqualification of application for admission, revocation of admission offer or termination of studies at the University if admitted, and any fees paid will be forfeited.**

嚴禁一切不誠實和賄賂行為：如申請人填報任何虛假或誤導性數據或於申請入學過程作任何不誠實行為，如：抄襲行為、僱傭他人代考等等，本校有權取消其入學申請、入學資格或於入學後終止其學籍。所有已繳付的費用，一律不予發還。

In the 2025-26 academic year, The University offered the following scholarships to local and non-local applicants enrolling into our Taught Postgraduate Programmes:

在2025-26學年，香港恒生大學為報讀研究生課程的本地和非本地申請人提供以下獎學金：

Scholarship 獎學金	Eligibility and Criteria 資格和甄選準則	Value 價值	Quota 名額
Entrance Scholarship for International Students* 國際學生入學獎學金	<ul style="list-style-type: none"> International applicants (Greater China exclusive) On the basis of academic merit 國際申請人(大中華地區除外) 以學術成就為基準 	100% of the total tuition fee of the graduation credit requirement of the major programme 課程修讀學分學費之100%	Up to 5% of admitted full-time students per programme after achieving the approved full-time student quota. 每個課程錄取全日制學生總人數的最高5%
Entrance Scholarship* 入學獎學金	<ul style="list-style-type: none"> Local and/or non-local applicants On the basis of academic merit 本地和非本地申請人 以學術成就為基準 	50% of the total tuition fee of the graduation credit requirement of the programme 課程修讀學分學費之50%	A maximum of 3 awards for each TPg programme 每個修課式課程最多3名
MSc-GSCM Academic Excellence Admission Scholarship 環球供應鏈管理理學碩士 - 學術卓越入學獎學金	<ul style="list-style-type: none"> Have a graduation GPA of at least 3.1 (on a scale of 4.0) or a score of 82 (on a scale of 100) from a recognised bachelor's degree; AND The bachelor's degree must be from a prestigious university listed in either (i) the top 650 in the latest QS World University Rankings, or (ii) the latest Double First Class University in China (中國「雙一流」建設高校); AND Applicants must be admitted to the MSc-GSCM Programme in the academic year 持有認可的學士學位，畢業GPA至少為3.1 (滿分4.0) 或得分82 (滿分100) 該學士學位須來自於以下任何一所知名大學：(i) QS世界大學排名中位於前650名，或(ii) 中國「雙一流」建設高校 申請人必須在2025-26學年入讀環球供應鏈管理理學碩士課程 	<u>HK\$80,000</u> A graduation GPA of 3.5 (on a scale of 4.0) or graduation score of 88 (on a scale of 100) <u>HK\$40,000</u> A graduation GPA of 3.3 (on a scale of 4.0) or graduation score of 85 (on a scale of 100) <u>HK\$20,000</u> A graduation GPA of 3.1 (on a scale of 4.0) or graduation score of 82 (on a scale of 100) <u>港幣80,000元</u> 畢業GPA為3.5 (滿分4.0) 或畢業得分為88 (滿分100) <u>港幣40,000元</u> 畢業GPA為3.3 (滿分4.0) 或畢業得分為85 (滿分100) <u>港幣20,000元</u> 畢業GPA為3.1 (滿分4.0) 或畢業得分為82 (滿分100)	2 awards 2 項獎學金 4 awards 4 項獎學金 6 awards 6 項獎學金

For the latest scholarships' information, please refer to individual programme's information/ scholarship website for details.

有關最新的獎學金安排，請參閱個別課程 / 獎學金網站，以了解更多資訊。

Important Notes 重要須知



Tuition Fee 學費



Scholarships 獎學金



Scholarship 獎學金	Eligibility and Criteria 資格和甄選標水準	Value 價值	Quota 名額
HSUHK Translation Postgraduate Scholarship (MA-TBL and/or MA-TCAT) 香港恒生大學翻譯研究生獎學金	<ul style="list-style-type: none"> · Applicants with a Bachelor's degree from a recognised university on the Mainland; · Applicants admitted to the MA-TBL Programme or MA-TCAT Programme; · Outstanding students recommended by the Dean or President of STFL's partner institutions · 申請人須持有內地認可學士學位 · 申請人獲錄取MA-TBL課程或MA-TCAT課程 · 由STFL合作機構的院長或校長推薦的優秀學生 	· HK\$10,000 港幣10,000元	10 awards for each programme 每個課程10項獎學金
Data Science and Artificial Intelligence Distinguished Graduate Scholarship - Excellence Award / Merit Award 數據科學及人工智能理學碩士 - 卓越 / 優秀畢業生獎學金	<ul style="list-style-type: none"> · Current full-time or part-time students of the Master of Science in Data Science and Artificial Intelligence (MSc-DSAI) programme who have already completed 8 modules With outstanding academic result: <ul style="list-style-type: none"> · With CGPA of 3.6 or above will be considered as the Excellence Award · With CGPA of 3.4 to 3.6 will be considered as the Merit Award · 當前已完成數據科學及人工智能理學碩士課程項目8個科目的全日制或兼讀制學生。 學業成績優越標準： CGPA為3.6或以上將被視為卓越畢業生獎學金人選 CGPA為3.4至3.6之間將被視為優秀畢業生獎學金人選 	Excellence Award: HK\$8,000 each Merit Award: HK\$3,500 each 卓越獎：每項港幣8,000元 優秀獎：每項港幣3,500元	No fixed quota 不設固定名額
Global Supply Chain Management Excellence Scholarship for MSc-GSCM Programme 環球供應鏈管理理學碩士 - 卓越獎學金	<ul style="list-style-type: none"> · Full-time MSc-GSCM Year 1 students with Semester GPA of 3.50 or above in the 1st semester of each academic year; Full-time MSc-GSCM Year 1 students with Year GPA of 3.50 or above in the first year of study. Eligible students will be invited to an interview. · 環球供應鏈管理理學碩士課程全日制一年級研究生，每學年第一學期的學期GPA達到3.50 (滿分4.0) 或以上；兼讀制一年級研究生第一年的年度GPA達到3.50 (滿分4.0) 或以上。符合條件的學生將被邀請參加面試。 	HK\$8,000 港幣8,000元	9 awards (6 for full-time and 3 for part-time students) 9項獎學金 (全日制6項，兼讀制3項)
Master of Science in Insurance Distinguished Graduate Scholarship- Excellence Award / Merit Award 保險理學碩士 - 卓越 / 優秀畢業生獎學金	<ul style="list-style-type: none"> · Full-time or part-time students of the Master of Science in Insurance (MSc-INS) Programme who have already completed 8 modules of the Programme; and · Have a cGPA of 3.6 or above for the Excellence Award; or have a cGPA of 3.4 or above for the Merit Award. · 保險理學碩士 (MSc-INS) 課程已完成8項課程的全日制或兼讀制學生；且 · cGPA達3.6或以上將被視為卓越畢業生獎學金人選；或 cGPA達3.4或以上將被視為優秀畢業生獎學金人選 	Excellence Award: HK\$8,000 each Merit Award: HK\$3,500 each 卓越獎：每項港幣8,000元 優秀獎：每項港幣3,500元	Excellence Award: up to 8 awards Merit Award: up to 12 awards 卓越獎：最多8項獎學金 優秀獎：最多12項獎學金



北校園 North Campus

- 1 偉倫廣場
Wei Lun Square
- 2 林大輝鐘樓
Lam Tai Fai Clock Tower
- 3 何善衡教學大樓 (A)
S H Ho Academic Building (A)
- 4 恒大咖啡閣 (餐廳)
HSUHK Cafe (Canteen)
- 5 李兆基綜合大樓 (B)
Lee Shau Kee Complex (B)
- 6 B餐廳
B Canteen
- 7 元舍堂
Old Hall
- 8 教職員宿舍
Staff Quarters
- 9 創意人文館 (CR)
Creative Humanities Hub (CR)

中央廣場 Central Plaza

- 10 約薈/有恒軒 (餐廳)
Rendezvous/The Always (Canteen)

袁炳濤校園 Yuen Campus

- 11 M座
M Building
- 12 道生廣場
The Way
- 13 葉傑全袁玉卿伉儷大禮堂 (CH)
Yip Kit Chuen and Yuen Yuk Hing Hall (CH)
- 14 利國偉教學大樓 (D)
Lee Quo Wei Academic Building (D)
- 15 羅許潔珊樓 (N)
Lo Hui Kit San Building (N)
- 16 香港恒生大學賽馬會住宿書院
HSUHK Jockey Club Residential Colleges

For details about the bus route, please visit the webpage of Citybus/ Kowloon Motor Bus or contact the hotline.

查詢巴士路線詳情，請瀏覽城巴/九巴網頁或致電公司熱線。

Citybus 城巴

(852) 2873 0818
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Kowloon Motor Bus 九巴

(852) 2745 4466
www.kmb.com.hk

Tate's Cairn Tunnel Bus Stop 大老山隧道巴士站
Kowloon Motor Bus 九龍巴士

74*, 74B*, 74C*, 74D*, 74E*, 74F*, 74P*, 74X, 75X, 80X, 82X, 83A*, 83X, 84M, 85M, 85P*, 85S*, 85X, 88, 88X, 89C, 89D, 89X, 90*, 96*, 97*, 272S*, 274X*, 275X*, 277A*, 277E, 277P*, 277X, 286M*, 307, 307A*, 307P*, 373*, 673*, 673A*, 673P*, 678*, 680, 680B*, 680P*, 680X*, 681, 681P*, 893*, N307*, N680, T277*, T74, X89D*

Citybus 城巴

682, 682A*, 682B*, 682P*, 798, 798A*, 798B*, 798P*, 798X*

* The route is only available during specific hours of days.
* 此路線只於特別時間或日子提供服務。

HSUHK (Kwong Sin Street) Bus Stop
香港恒生大學(廣善街)巴士站

Mini-bus 小巴
65A, 65K, 808, 808P, 806A

Kowloon Motor Bus 九龍巴士

83K, 83S*, 86, 281A*, N182*

The Hang Seng University of Hong Kong 香港恒生大學

Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong
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✉ tpgadmission@hsu.edu.hk



Website 網站



WeChat 微信



Xiaohongshu 小紅書

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本課程簡介以英文為準，中文譯本僅供參考。

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有關資料更新至2025年10月。請瀏覽課程網站以獲取最新信息。

